Agenda Item#2



STATE OF MAINE COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES 135 STATE HOUSE STATION AUGUSTA, MAINE 04333-0135

To: Commissioners

From: Jonathan Wayne, Executive Director

Date: October 27, 2010

Re: Complaint by Maine Democratic Party against the Republican State Leadership

Committee PAC

Chonology

Polling Issue

- On September 24, 2010, some Maine voters received telephone calls that included questions about candidates for the State Senate. Some of the voters were bothered by the calls and reported them to the Maine Democratic Party (MDP).
- On September 29, 2010, the MDP requested that the Commission investigate whether the calls constituted an unregistered push poll. At a meeting on September 30, 2010, the Commission authorized its staff to investigate the calls.
- On October 14, 2010, I interviewed a partner of Target Point Consulting of Alexandria Virginia, who explained to me that the poll was designed by his firm for a client which wished to test messages for possible communications to voters concerning candidates for the Maine State Senate. He declined to identify his client, and stated that he did not know if it would be sending communications. At the meeting on October 20, the Commission voted to conclude the staff's investigation.

Late Independent Expenditure Report

• At a little before 1:00 p.m. on Saturday, October 23, the Republican State Leadership Committee (RSLC), based in Alexandria, Virginia filed by fax the attached independent expenditure report (IE #142). All of the expenditure dates in the report are Friday, October 22, 2010. The report discloses that the RSLC made a total of \$398,970 in expenditures in five State Senate districts. The expenditures are for three types of communications to voters: television advertising, mailings, and radio advertising. Most of the spending is against the Democratic nominees, and the remaining portions are in support of the Republican nominees.

PHONE: (207) 287-4179

FAX: (207) 287-6775

- On Saturday, October 23, the Commission staff authorized the five Democratic nominees to spend the maximum matching funds. The staff directed the state of Maine to issue payments for the remaining matching funds on Monday, October 25.
- On Monday, October 25, the Maine Democratic Party filed a request for the Commission to investigate whether IE #142 was filed late. The party requested that the Commission meet within one calendar day to consider the request. I telephoned Scott Ward, who is the general counsel for the RSLC. He said that the RSLC wanted to fully cooperate with the Commission's investigation, but could not provide a substantive factual response by the Commission's meeting the following day.
- On Tuesday, October 26, four members of the Commission met. Mr. Ward
 participated in the meeting by telephone. He stated that he had only seen the
 MDP's request at the end of the business day on October 25, and he could not
 respond to the late-filing allegations. He explained the challenges of compiling a
 response in the week before the general election and requested two weeks to
 respond. The Commissioners authorized the staff to investigate the timeliness of
 the independent expenditure report.
- After the meeting on October 26, counsel for the MDP stated to me that the party would file an amended submission clarifying that the party was not just requesting an investigation, but also a final decision on its complaint within one calendar day, consistent with 21-A M.R.S.A. § 1002(1).
- At 6:31 p.m. on October 26, I e-mailed the attached letter to Scott Ward. The letter put the RSLC on notice that the Commission would meet at 12:30 p.m. on October 28. I requested that the RSLC provide a factual response on <u>five</u> factual questions. I made the request relatively small to facilitate a response by the October 28 meeting.
- On October 27, I received a complaint from the MDP requesting that the Commission find that IE #142 was filed late. The MDP requests that the Commission assess civil penalties and make a "final decision" within one calendar day. I transmitted the complaint to Scott Ward at 2:38 p.m. on October 27.

Argument by Maine Democratic Party

In the October 27 complaint, the MDP provides additional information supporting its contention that IE #142 was filed late. Because of time constraints, I cannot summarize the full argument.

Among other things, the MDP argues that independent expenditure IE #142 does not provide accurate expenditure dates for television production and the design and printing of mailings. The report shows a single expenditure dated October 22, 2010 to CrossRoads Media LLC for television advertising. The party alleges that Maine television stations received fully produced advertisements concerning State Senate candidates on Friday, October 22, which indicates that the RSLC made reportable expenditures for television production prior to October 22.

Similarly, independent expenditure report #142 reports a single expenditure dated October 22, 2010 to Arena Communications for mailhouse services. The party argues that the RSLC made reportable expenditures for design and printing of mailings prior to October 22, because completed mailings were put in the U.S. Postal Service by October 22, 2010 at the latest.

I anticipate further communication with Mr. Ward concerning a response for the October 28 meeting.

Thank you.

Wayne, Jonathan

From:

Wayne, Jonathan

Sent:

Tuesday, October 26, 2010 6:31 PM

To:

'scott@rslc.com'

Cc:

Lavin, Paul

Subject: -

Notice of Potential Violation and Request for Information

Attachments: Attachments to Scott Ward Letter.pdf; Maine - Request for Info.pdf

Mr. Ward,

I have attached a notice of potential violation and a request for information. The Commission staff requests that you participate in a meeting of the Maine Ethics Commission on Thursday, October 28, 2010 at 12:30 p.m. and provide the requested information. Thank you.

Jonathan Wayne Executive Director Maine Ethics Commission 135 SHS Augusta, ME 04333 (207) 287-4179



STATE OF MAINE COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES 135 STATE HOUSE STATION AUGUSTA, MAINE 04333-0135

October 26, 2010

Scott Ward, General Counsel Republican State Leadership Council 1800 Diagonal Road, Suite 230 Alexandria, Virginia 22314

Dear Mr. Ward:

As you are aware, the Maine Commission on Governmental Ethics and Election Practices received the attached request by the Maine Democratic Party concerning the timeliness of independent expenditure (IE) report #142. At its meeting today, the Commission authorized its staff to investigate the possible noncompliance. The party has advised the Commission staff that it intends to make a second submission to the Commission tomorrow to request that the Commission take action at its next meeting on Thursday, October 28, 2010 at 12:30 p.m. This letter is to request that you:

- participate in the Oct. 28 meeting by telephone or through local counsel, and
- be prepared to respond to the five questions set forth below.

Independent Expenditure Reporting Requirement

Under 21-A M.R.S.A. 1019-B(1)(B), a communication that names or depicts a clearly identified candidate and that is disseminated to voters within the 35 days before a general election is presumed to be an independent expenditure if there is a Maine Clean Election Act candidate in the race. The presumption clearly covers "any expenditure made to design, produce or disseminate a communication" *Id.* (underscoring added)

Under the Commission's rules, independent expenditures exceeding \$250 per candidate made during September 7 to October 19, 2010 must be reported within 48 hours of making the expenditures, and independent expenditures exceeding \$100 per candidate made after October 19 must be reported within 24 hours. (Chapter 1, Section 10(3)(B))

The Commission's rules state that expenditures must be reported at the earliest of: (1) the placement of an order, (2) the signing of a contract, (3) the delivery of a good or the performance of a service, (4) a promise or an agreement that a payment will be made, or (5) the making of a payment. (Chapter 1, Section 7(3)(B)&(C))

Request by Maine Democratic Party

Among other things, the Maine Democratic Party argues that IE report #142 was filed late and does not provide accurate expenditure dates for television production, and the design and printing of mailings. The report shows a single expenditure dated October 22, 2010 to

OFFICE LOCATED AT: 45 Memorial Circle, Augusta, Maine WEBSITE: www.maine.gov/ethics

PHONE: (207) 287-4179 FAX: (207) 287-6775

CrossRoads Media LLC for television advertising. The party alleges that Maine television stations <u>received</u> fully produced advertisements concerning State Senate candidates on Friday, October 22, which indicates that the RSLC made reportable expenditures for television production <u>prior to</u> October 22.

Similarly, IE #142 reports a single expenditure dated October 22, 2010 to Arena Communications for mailhouse services. The party argues that the RSLC made reportable expenditures for design and printing of mailings prior to October 22, because completed mailings were provided to the U.S. Postal Service by October 22, 2010 at the latest.

Request for Information for October 28, 2010

The Commission staff requests that for the Commission's meeting on October 28, 2010, the RSLC provide the following information by electronic mail.

- 1. Please consult with RSLC staff and CrossRoads Media and provide a time frame for when the television advertisements were originally ordered by RSLC and produced by CrossRoads Media.
- 2. Please provide the dates of payments RSLC made to CrossRoads Media for production of television advertisements.
- Please consult with RSLC staff and Arena Communications and provide a time frame for when the mailings were originally ordered by RSLC and designed and printed by Arena Communications.
- 4. Please provide the dates of payments RSLC made to Arena Communications for design and printing of the mailings.
- 5. If Target Point Consulting, Inc. conducted polling in Maine on or around September 24, why did RSLC file PAC campaign finance reports on October 12 and 20, 2010 that showed no expenditures or unpaid debts or obligations. Please provide the date when RSLC requested Target Point Consulting to conduct the poll and the dates on which the poll was conducted.

Notice of Potential Findings of Violation

Please be advised that, at the meeting of the Commission on October 28, 2010, the Commission may wish to consider the issue of whether to find the RSLC in violation of 21-A M.R.S.A. §§ 1019-B(3) and/or 1059(2) for failing to file IE report #142 and the October PAC reports on time. You are welcome to respond to the proposed findings in writing, or by telephone or through an attorney at the meeting. Thank you.

Tonathan Wayne

Executive Director

21-A MRSA §1019-B. REPORTS OF INDEPENDENT EXPENDITURES

- 1. Independent expenditures; definition. For the purposes of this section, an "independent expenditure":
 - A. Is any expenditure made by a person, party committee, political committee or political action committee, other than by contribution to a candidate or a candidate's authorized political committee, for any communication that expressly advocates the election or defeat of a clearly identified candidate; and [2003, c. 448, §3 (NEW).]
 - B. Is presumed in races involving a candidate who is certified as a Maine Clean Election Act candidate under section 1125, subsection 5 to be any expenditure made to design, produce or disseminate a communication that names or depicts a clearly identified candidate and is disseminated during the 21 days, including election day, before a primary election; the 35 days, including election day, before a general election; or during a special election until and on election day. [2007, c. 443, Pt. A, §20 (AMD).]

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[ 2007, c. 443, Pt. A, §20 (AMD) .]
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2. Rebutting presumption. A person presumed under this section to have made an independent expenditure may rebut the presumption by filing a signed written statement with the commission within 48 hours of making the expenditure stating that the cost was not incurred with the intent to influence the nomination, election or defeat of a candidate, supported by any additional evidence the person chooses to submit. The commission may gather any additional evidence it deems relevant and material and must determine by a preponderance of the evidence whether the cost was incurred with intent to influence the nomination, election or defeat of a candidate.

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[ 2003, c. 448, §3 (NEW) .]
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- 3. (TEXT EFFECTIVE UNTIL 8/1/11) (TEXT REPEALED 8/1/11) Report required; content; rules. A person, party committee, political committee or political action committee that makes independent expenditures aggregating in excess of \$100 during any one candidate's election shall file a report with the commission. In the case of a municipal election, a copy of the same information must be filed with the municipal clerk.
 - A. A report required by this subsection must be filed with the commission according to a reporting schedule that the commission shall establish by rule that takes into consideration existing campaign finance reporting requirements and matching fund provisions under chapter 14. Rules adopted pursuant to this paragraph are routine technical rules as defined in Title 5, chapter 375, subchapter 2 A. [2009, C. 524, §6 (RPR).]
 - B. A report required by this subsection must contain an itemized account of each expenditure aggregating in excess of \$100 in any one candidate's election, the date and purpose of each expenditure and the name of each payee or creditor. The report must state whether the expenditure is in support of or in opposition to the candidate and must include, under penalty of perjury, as provided in Title 17 A, section 451, a statement under oath or affirmation whether the expenditure is made in cooperation, consultation or concert with, or at the request or suggestion of, the candidate or an authorized committee or agent of the candidate. [2009, C. 524, §6 (RPR).]
 - C. A report required by this subsection must be on a form prescribed and prepared by the commission. A person filing this report may use additional pages if necessary, but the pages must be the same size as the pages of the form. [2009, c. 524, §6 (RPR).]

This subsection is repealed August 1, 2011.

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[ 2009, c. 524, §6 (RPR) .]
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4. (TEXT EFFECTIVE 8/1/11) Report required; content; rules. A person, party committee, political committee or political action committee that makes independent expenditures aggregating in excess of \$100

during any one candidate's election shall file a report with the commission. In the case of a municipal election in a town or city that has chosen to be governed by this subchapter, a copy of the same information must be filed with the municipal clerk.

- A. A report required by this subsection must be filed with the commission according to a reporting schedule that the commission shall establish by rule that takes into consideration existing campaign finance reporting requirements and matching fund provisions under chapter 14. Rules adopted pursuant to this paragraph are routine technical rules as defined in Title 5, chapter 375, subchapter 2 A. [2009, c. 524, §7 (NEW).]
- B. A report required by this subsection must contain an itemized account of each expenditure aggregating in excess of \$100 in any one candidate's election, the date and purpose of each expenditure and the name of each payee or creditor. The report must state whether the expenditure is in support of or in opposition to the candidate and must include, under penalty of perjury, as provided in Title 17 A, section 451, a statement under oath or affirmation whether the expenditure is made in cooperation, consultation or concert with, or at the request or suggestion of, the candidate or an authorized committee or agent of the candidate. [2009, C. 524, §7 (NEW).]
- C. A report required by this subsection must be on a form prescribed and prepared by the commission. A person filing this report may use additional pages if necessary, but the pages must be the same size as the pages of the form. [2009, c. 524, §7 (NEW).]

This subsection takes effect August 1, 2011.

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[ 2009, c. 524, §7 (NEW) .]
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SECTION HISTORY 2003, c. 448, §3 (NEW). 2007, c. 443, Pt. A, §20 (AMD). 2009, c. 366 §12 (AFF). 2009, c. 366, §5 (AMD). 2009, c. 524, §§6, 7 (AMD).
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SECTION 7. EXPENDITURES

- 1. Expenditures by Consultants, Employees, and Other Agents of a Political Campaign. Each expenditure made on behalf of a candidate, political committee, or political action committee by any person, agency, firm, organization, etc., employed or retained for the purpose of organizing, directing, managing or assisting the candidate, the candidate's committee, or the political action committee must be reported separately by the candidate or committee as if made or incurred by the candidate or committee directly. The report must include the name of the third party vendor or payee to whom the expenditure was made, the date of the expenditure, and the purpose and amount of the expenditure. It is not sufficient to report only the total retainer or fee paid to the person, agency, firm, organization, etc., if that retainer or fee was used to pay third party vendors or payees for campaign-related goods and services.
- 2. **Expenditures by Political Action Committees.** In addition to the requirements set forth in 21-A M.R.S.A. §1060(4), the reports must contain the purpose of each expenditure and the name of each payee and creditor.

3. Timing of Reporting Expenditures

- A. Placing an order with a vendor for a good or service; signing a contract for a good or service; the delivery of a good or the performance of a service by a vendor; or a promise or an agreement (including an implied one) that a payment will be made constitutes an expenditure, regardless whether any payment has been made for the good or service.
- B. Expenditures must be reported at the earliest of the following events:
 - (1) The placement of an order for a good or service;
 - (2) The signing of a contract for a good or service;
 - (3) The delivery of a good or the performance of a service by a vendor;
 - (4) A promise or an agreement (including an implied one) that a payment will be made; or
 - (5) The making of a payment for a good or service.
- C. At the time the duty to report an expenditure arises, the person submitting the report is required to determine the value of goods and services to be rendered (preferably through a written statement from the vendor) and to report that value as the amount of the expenditure. If the expenditure involves more than one candidate election, the report must include an allocation of the value to each of those candidate elections.

SECTION 10. REPORTS OF INDEPENDENT EXPENDITURES

- 1. General. Any person, party committee, political committee or political action committee that makes an independent expenditure aggregating in excess of \$100 per candidate in an election must file a report with the Commission according to this section.
- 2. **Definitions.** For purposes of this section, the following phrases are defined as follows:
 - A. "Clearly identified," with respect to a candidate, has the same meaning as in Title 21-A, chapter 13, subchapter II.
 - B. "Expressly advocate" means any communication that uses phrases such as "vote for the Governor," "reelect your Representative," "support the Democratic nominee," "cast your ballot for the Republican challenger for Senate District 1," "Jones for House of Representatives," "Jean Smith in 2002," "vote Pro-Life" or "vote Pro-Choice" accompanied by a listing of clearly identified candidates described as Pro-Life or Pro-Choice, "vote against Old Woody," "defeat" accompanied by a picture of one or more candidate(s), "reject the incumbent," or communications of campaign slogan(s) or individual word(s), which in context can have no other reasonable meaning than to urge the election or defeat of one or more clearly identified candidate(s), such as posters, bumper stickers, advertisements, etc. which say "Pick Berry," "Harris in 2000," "Murphy/Stevens" or "Canavan!".
 - C. "Independent expenditure" has the same meaning as in Title 21-A §1019-B. Any expenditure made by any person in cooperation, consultation or concert with, or at the request or suggestion of, a candidate, a candidate's political committee or their agents is considered to be a contribution to that candidate and is not an independent expenditure.
- 3. **Reporting Schedules.** Independent expenditures must be reported to the Commission in accordance with the following provisions:
 - A. Independent expenditures aggregating in excess of \$100 per candidate per election made by any person, party committee, political committee or political action committee must be reported to the Commission in accordance with the following reporting schedule, unless required to be reported according to the schedule in paragraph B.
 - (1) Quarterly Reports. Quarterly reports must be filed by 5:00 p.m. on:
 - (a) January 15th and be complete as of January 5th;
 - (b) April 10th and be complete as of March 31st;
 - (c) July 15th and be complete as of July 5th; and
 - (d) October 10th and be complete as of September 30th.
 - (2) **Pre-Election Report**. A report must be filed by 5:00 p.m. on the 14th day before the election is held and be complete as of that day.

If the total of independent expenditures made to support or oppose a candidate exceeds \$100, each subsequent amount spent to support or oppose the candidate

must be reported as an independent expenditure according to the schedule in this paragraph or paragraph B.

B. Independent expenditures aggregating in excess of \$250 per candidate made on or before September 6th must be reported by 5:00 p.m. on September 7th.

Independent expenditures aggregating in excess of \$250 per candidate made within the period starting on September 7th and ending on the 14th day before the general election must be reported within 48 hours of those expenditures, including on a weekend, holiday, or state government shutdown day.

[NOTE: THIS MEANS THAT WHEN THE CUMULATIVE AMOUNT OF EXPENDITURES TO SUPPORT OR OPPOSE A CANDIDATE EXCEEDS \$250, AN INDEPENDENT EXPENDITURE MUST BE FILED WITH THE COMMISSION WITHIN 48 HOURS OF GOING OVER THE \$250 THRESHOLD.

FOR EXAMPLE, IF AN INDIVIDUAL, ORGANIZATION OR COMMITTEE MAKES THREE EXPENDITURES OF \$100 IN SUPPORT OF A CANDIDATE ON SEPTEMBER 10TH, SEPTEMBER 15TH, AND OCTOBER 1ST, AN INDEPENDENT EXPENDITURE REPORT MUST BE FILED BY OCTOBER 3RD. THE THIRD EXPENDITURE OF \$100 MADE THE CUMULATIVE TOTAL OF EXPENDITURES EXCEED \$250 AND THE 48-HOUR REPORTING REQUIREMENT WAS TRIGGERED ON OCTOBER 1ST. THE REPORT MUST INCLUDE ALL THREE EXPENDITURES.

AFTER OCTOBER 1ST, IF THAT INDIVIDUAL, ORGANIZATION OR COMMITTEE MAKES ADDITIONAL EXPENDITURES TO SUPPORT THAT CANDIDATE, THE REQUIREMENT TO FILE AN INDEPENDENT EXPENDITURE REPORT WITHIN 48 HOURS WILL APPLY ONLY IF THE CUMULATIVE TOTAL SPENT AFTER OCTOBER 1ST EXCEEDS \$250. FOR EXAMPLE, IF THE INDIVIDUAL, ORGANIZATION OR COMMITTEE MAKES TWO PAYMENTS OF \$200 TO PROMOTE THE CANDIDATE ON OCTOBER 10TH AND OCTOBER 15TH, ANOTHER INDEPENDENT EXPENDITURE REPORT MUST BE FILED BY OCTOBER 17TH DISCLOSING THOSE TWO EXPENDITURES.]

Independent expenditures aggregating in excess of \$100 per candidate made after the 14th day before the general election must be reported within 24 hours of those expenditures, including on a weekend, holiday, or state government shutdown day.

- C. Reports must contain information as required by Title 21-A, chapter 13, subchapter II (§§ 1016-1017-A), and must clearly identify the candidate and indicate whether the expenditure was made in support of or in opposition to the candidate. Reports filed after the eighth day before an election must include the following information:
 - 1. the date on which the person making the expenditure placed the order with the vendor for the goods or services;
 - 2. the approximate date when the vendor began providing design or any other services in connection with the expenditure;

PAGE Й2



COMMISSION ON GOVERNMENTAL EXPLICS AND ELECTION P Mail: 135 State House Station, Augusta, Maine 04333 Office: 45 Memorial Circle, Augusta, Maine

Website: www.maine.gov/ethics

Phone: 207-287-4179 Fax: 207-287-6775

INDEPENDENT EXPENDITURE REPORT

Name of Person/Committee Making Expenditure(s)

Telephone

The requirement to file an independent expenditure report is based on the total or aggregate amount spent per candidate for the election. When the total expenditures per candidate exceeds the threshold amount, a report must be filed by the appropriate deadline.

Please check the appropriate box for the report you are filing and complete the notarized affidavit and attached schedules.

Reports must be filed on weekends and holidays if that is when they are due by faxing the report to the Commission (287-6775). The Commission must receive the signed original report within 5 days after the fax was received.

770		10/23/10
is this an amendment to a previously filed re	port? 🗌 Yes 🗹 No Date repo	rt was filed: 10 (23 10
TOTAL INDEPENDENT EXPENDITURE	S OVER \$250 PER GANDIDATE	
MADE BEFORE SEPTEMBER 7, 2010:		
☐ September Summary Report	Expenditures through September 6	Due by 5:00 p.m. on September 7
MADE ON OR AFTER SEPTEMBER 7 THE	ROUGH OCTOBER 19, 2010:	•
48-Hour Report		Within 48 hours of exceeding \$250
TOTAL INDEPENDENT EXPENDITURE	S OVER \$190 PER CANDIDATE BU	T NOT MORE THAN \$250
MADE BEFORE OCTOBER 20, 2010:		
☐ October Summary Report	Expenditures through September 30	Due by 5:00 p.m. on October 12
☐ 14-Day Pre-Election Report	Expenditures through October 19	Due by 5:00 p.m. on October 19
TOTAL INDEPENDENT EXPENDITURES	S OVER \$100 PER CANDIDATE WITH	IIN 13 DAYS BEFORE THE ELECTION
MADE ON OR AFTER OCTOBER 20 THRO	NUGH NOVEMBER 2, 2010:	
🛭 24-Hour Report		Within 24 hours of exceeding \$100
	HE PEDANTIE TOHE PARRETT AND	COMPLETE

I CERTIFY THAT THE INFORMATION IN THIS I

Signature of PAC or Party Treasurer, or Other Authorized Person Making Expenditure(s)

Flay, 10/1/2010



Commission on Governmental Ethics and Election Practices Mail: 135 State House Station, Augusta, Maine 04333 Office: 45 Memorial Circle, Augusta, Maine

Website: www.maine.gov/ethics Phone: 207-287-4179 Fax: 207-287-6775

INDEPENDENT EXPENDITURE REPORT - 2010 GENERAL ELECTION

7039244203

AFFIDAVIT

•	
STATE OF VIRGINIA	
, HGLC Mame PAC	, being duly swom, attest that I made each of the expendi-
tures listed in the attached report independen	ntly, and not in cooperation, consultation, or concert with, or at
the request or suggestion of, the candidates	named in the report or the authorized committees or agents of
the candidates.	Stari Wood
	Signature of Affiant
Sworn to before me, this 23 day of	October 2010
(Notary Public/Attorney at Law) My commission expires J.	Christopher J. Jackson Notery Public Commonwealth of Virginia My Conadatos Expires Juse 30, 2013

Page of (Schedule B-IE-1 only)

Independent Expenditure Report - 2010 General Election

Schedule B-IE-1 CANDIDATE(S) SUPPORTED/OPPOSED

- Please list all candidates that were the subjects of independent expenditures.
- If more than one candidate was the subject of the expenditure, allocate the expenditure among the candidates.

Office sought by candidate (including district # or county)	Candidate's name	indicate whether expen- diture was made in sup- port of or in opposition to the candidate	Amount ex- pended this reporting pe- riod for each candidate
SD-15	Deb Simpson	oyyose	87,467.50
SP-115	Lois Snowe-Mello	Support	9,515.50
SD-24	Patsy Crockett	Oppose	13,321.90
SD-24	Roger Katz	Support	7,890.10
SD-25	Pamela Trinward	Оррозе	70,063.50
SD-25	Thomas Martin	Support	7,655.50
SP-28	Jim Schatz	Oppose	65,387.50
SD-28	Brian Langley	Support	6,908.50
SD-32	Joe Perry	oppose	63,851.50
50-32	Nichi Famham	Support	6,908.50
	-		
· .	Total expenditures for all amount should equal the total independent expenditures	candidates this reporting period.	398,970.00

independent Expenditure Report - 2010 General Election

	1		1
Page	*	of_	
(Schodul	# 3	₹E-2	only)

Schedule B-IE-Z

PAYMENTS AND OBLIGATIONS

- Please indicate the date, payer, expenditure type, and amount of each expenditure.
- If you are reporting an agreement or obligation to make a future payment, please check ($\sqrt{}$) the box next to the expanditure type.

	Expenditure	Types			
MHS Mail PHO Pho POL Poli	fing and graphics (fiyers, signs, pairncards, etc.) house (all services purchased) no banks, automated telephone calls ng and research survey age for U.S. Meil and mail box fees PRT RAD TVN WEB OTH	Print madie ads only (newspapers, mag Radio ads, production costs TV or cable ads, production costs Website designi, registration, hosting, m Other (include description)			
Date of expenditure	Payee, address, zip code	Expenditure type	√ Amount		
10/22/10	CrossRoads Media LLC 66 Canal Certer Plaza 2 655 Alexandria, VA 22314	TVN	2.40,432.74		
10/22/10	CrossRoads Media II.C. 66 Canal Center Plaza 4595 Alexandria, VA 2234	RAD	38,308.26		
10 22 10	Arena Communications 1780 W Sequota Vista Circle Salt Lake City, UT SULDU	MHS	75,678.00		
10/22/10	Arena Communications 1780 W Sequoia Vista Civile Salt lake City, VT 84104	POS	22,551.00		
10/2410	Target Point Consulting, Inc. up Canal Center Plaza \$555 Alexandria, VA 22844	POL	22,000.00		
		A. Expenditures for this pag	e⇒ 398,970.00		
	B. Total for all o	ther Schedule B-IE-2 pages (if am	0.00		
	C. Total Independent expanditur	res for this reporting period (A+B)	- SAC ATH M		

This amount should equal the total amount for all candidates listed on Schedule B-IE-1.

PretiFlaherty

RECEIVED

OCT 25 2010

Maine Ethics Commission

DWALKER@PRETI.COM

Daniel W. Walker, Esquire

October 25, 2010

Mr. Jonathan Wayne
Executive Director
Maine Commission Governmental Ethics and Election Practices
135 State House Station
Augusta, Maine 04333

RE: Request for Investigation into the Republican State Leadership Committee-Maine PAC

Dear Jonathan,

On behalf of the Maine Democratic Party, I respectfully request that the Commission investigate Independent Expenditure Report 142 filed by the Republican State Leadership Committee-Maine PAC around 1 p.m. on Saturday October 23rd. The Maine Democratic Party has reason to believe that the report fails to comply with the statutory reporting requirements.

Under 21-A M.R.S.A. Section 1012(3)(A) and Commission Rule 94-270 Chapter 1, Section 7(3), an expenditure must be reported at the time of obligation regardless of whether any payment has been made for the good or service. Further, under Commission Rule 94-270 Chapter 1, Section 10(3)(B), expenditures at this point in the campaign season must be reported within 24 hours.

First, the October 23rd Report, Schedule B-IE-2, discloses television ad expenditures to Crossroads Media LLC of \$240,432.74 on October 22, 2010. However, the Maine Democratic Party has obtained documentation of a television purchase from WFVX-TV in Bangor by Crossroads Media LLC on behalf of the Republican State Leadership Committee-Maine PAC. (attached "Exhibit 1") This document established that a \$7,110 television purchase was made by Crossroads Media LLC on behalf of the Republican State Leadership Committee-Maine PAC before 11 a.m. on October 22, 2010. Because this expenditure was not reported by the Republican State Leadership Committee-Maine PAC in any other report, it is presumably a part of the television buy disclosed in the Report. At a minimum this expenditure was reported 2 hours beyond the 24 hour statutory deadline.

Second, the attached Exhibit 1 also reveals that the ad will begin airing on WFVX-TV on Monday October 25, 2010 at 7 a.m. In order for the ads to air early Monday morning, it must have been provided to the station on Friday because the station is closed over the weekend. Subsequent conversations with the station have confirmed that the ad in question was received by Friday. Given that the ads were provided on Friday, production of the ads must have begun before that date. However, the Republican State Leadership Committee-Maine PAC failed to disclose that expenditure as required under Maine law.

Third, the Report discloses mail house and postage expenditures to Arena Communications of \$75,678 and \$22,551 on October 22, 2010. The Maine Democratic Party has obtained a copy of this mailing which was received October 23, 2010 by a concerned citizen and attached herein as Exhibit 2. There is no feasible way that a mailing could be produced, printed, mailed, and delivered before 1 p.m. on October 22nd such that it could be received by mail on October 23, 2010. The Republican State Leadership Committee-Maine PAC clearly began production of this piece before October 22nd and failed to report that expenditure under Maine law.

Fourth, the Report also lists a \$22,000 expenditure to Target Point Consulting, Inc. for polling made October 22, 2010. The Maine Democratic Party believes this polling was directly related to the production of the television ads because it is common practice to conduct polling during the development of political ads. Furthermore, the Maine Democratic Party has received reports of related polling conducted prior to October 22, 2010. Finally, Target Point Consulting, Inc. is the same group that conducted the polls investigated by this Commission at the request of the Maine Democratic Party. During that investigation, Target Point Consulting did not identify the client for whom they were polling. The Party believes it is highly unlikely that an out-of-state polling company would be operating for more than one client in a single election cycle and suspects that the Republican State Leadership Committee-Maine PAC was behind those polls and failed to report them as required under Maine law.

The above stated instances illustrate a willful failure by the Republican State Leadership Committee-Maine PAC to comply with Maine law. The Party suspects that reporting of these expenditures was intentionally delayed by the RSLC in the hopes that the United States Supreme Court would grant an injunction against Maine's matching funds provision in the Respect Maine PAC v. McKee case. On Friday October 22nd, the Court refused to grant this injunction. It appears that the Republican State Leadership Committee-Maine PAC waited until that decision to report these expenditures and, in so doing, willfully violated the law.

Pursuant to the foregoing reasons, the Maine Democratic Party respectfully requests that the Commission investigate the Republican State Leadership Committee-Maine PAC's failure to comply with Maine law.

Thank you for your attention to this matter.

Daniel W. Walker

incerely.

DWW/sbf Enclosure

OCT22/10 10.40 CON # 9303269 UNCF V.1 REP MILLENNIUM SALES & MARKETING WFVX-TV ANDY HAUCK TO 202-955-5342 / (2 SALESPERSON FAX# 917-206-8662 FM OFF. WASHINGTON AGY CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 PH # 703-299-1760 ADDR ALEXANDRIA VA 22314

BYR NOELLE RAMSEY

ADV POLITICAL ISSUE GROUPOT RSLC - MAINE D-32.
FLT DCT25/10 - NOV01/10

REP ORDER COMMENT
NEW POLITICAL ORDER
PLESAE CONFIRM

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TOTAL 260.00 (4)

QCT10(3) 175.00 NOV10(1) 85.00

MARKET TOTALS \$5,200
WFVX 5% CABL 0% UNKN 95% WABI 0% WBAN 0% WLBZ 0% WVII 0%

CON :	#	OCT22/10 9303270 MTLLENATUM	10.53 UNCF V.1 SALES & MARKETING	
TO FM OFF		WVII-TV ANDY HAUCK WASHINGTON	202-955-5342 /	
AGY ADDR		CROSSROADS	MEDIA LLC ENTER PLAZA. SUITE 555 PH # 702-200-1200	
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REP ORDER COMMENT NEW POLITICAL ORDER PLEASE CONFIRM

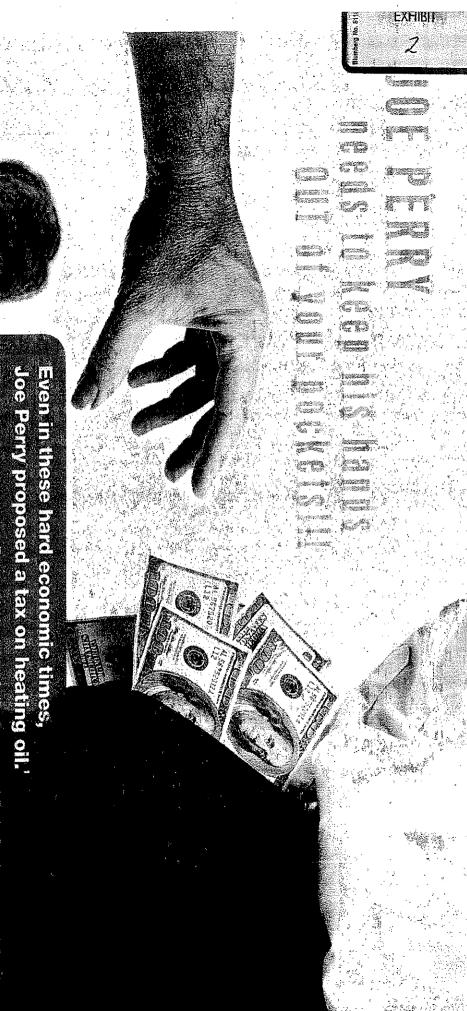
МС 	LN DAYS	TIMES	LEN EFF DATES	CLS SEC	NPW PLA	RATE	TOT SPT
	1 M-SU PGM=NEWS	11-1135P	30 OCT25-OCT31	1W	4	40.00	4
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	4 MON PGM=GMA	7-9A	30 NOV01 -	1W	1	40.00	1.
	5 M-F PGM=REGIS	9-10A	3Ø OCT25-OCT29	1W	5	35.00	5
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OCT22/10 CON # 9303270 REP MILLENN	10.53 UNC IUM SALES &	F V.1 MARKETING			(CONTINUED)
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12 MON PGM=NEWS	6-83 0 P	30 NOVOI	1W	1	125.00	1
13 M-F P GM=W HEEL	7-730P	30 00125-00129	1W	2	600.00	2
14 M−F PGM=JEOPARDY		30 OCT25-OCT29	IM	4	700.00	4
15 SAT PGM=WHEEL/JE		30 OCT30	1W	1 ·	125.00	1
16 MON PGM=DWTS	8-10P	30 NOV01	ĬW	1	1,200.00	1
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DCT10(32) 5560.00	NOV1Ø(7)	1550.00			·	. •
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OCT22/10 10.53
CON # 9303270 UNCF V.1
REP MILLENNIUM SALES & MARKETING

(CONTINUED)



Portland Press Herald for Carelessness With Public Money. To make matters worse, Perry wanted to raise our taxes while being lambasted by the

Joe Perry wanted to raise our taxes after he was fined for violating three provisions and mixing public and private funds together in accounts.2. of the Clean Elections Act for misspending public funds through overdraft transfers,

Paid for by the Republican State Leadership Committee-Maine PAC, 1800 Diagonal Road, Alexandria, VA 22314 NOT PAID FOR OR AUTHORIZED BY ANY CANDIDATE

HELVE HIS HANDS IN HIS OWN POCKETS

NON PROFIT ORG

Republican State Leadership Committee

1800 Diagonal Road, Suite 230 Alexandria, VA 22314

237 GROVE ST BANGOR ME 04401-4009 Մեժորդեկիսիկիրիկիրիկիրիկիրիրիկիրի

DR CURRENT RESIDENT



STATE OF MAINE COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES 135 STATE HOUSE STATION AUGUSTA, MAINE 04333-0135

October 27, 2010

By E-Mail and Regular Mail

Scott Ward, General Counsel Republican State Leadership Council 1800 Diagonal Road, Suite 230 Alexandria, Virginia 22314

Dear Mr. Ward:

Thank you for your participation in yesterday's meeting of the Maine Ethics Commission concerning the request for an investigation filed by the Maine Democratic Party (MDP) alleging that the Republican State Leadership Committee (RSLC) has filed an independent expenditure report late. The Commission will be continuing its consideration of this matter at a meeting on Thursday, October 28 (tomorrow) at 12:30 p.m. My letter dated October 26 (emailed yesterday and mailed today) requested your participation in the meeting to provide some preliminary factual information that will assist the Commission in its consideration of this matter.

Today, the Commission received an amended submission from the MDP. It includes additional factual information and specifically requests that the Commission (1) find that the independent expenditure report was late and (2) assess civil penalties against the RSLC. The submission is a "formal complaint" and the MDP requests a final decision by tomorrow.

The Commission will consider today's complaint by the MDP at its meeting tomorrow at 12:30 p.m. (My letter of yesterday erroneously referred to tomorrow as Tuesday.) The Commission staff requests your participation in the meeting to provide as much relevant factual information as can be gathered. The RSLC is also welcome to respond in writing or through local counsel.

Please contact me at (207) 287-41679 to discuss tomorrow's meeting of the Commission. Thank you.

Sincerely,

Jonathan Wayne C Executive Director

OFFICE LOCATED AT: 45 MEMORIAL CIRCLE, AUGUSTA, MAINE WEBSITE: www.maine.gov/ethics

PHONE: (207) 287-4179

FAX: (207) 287-6775

PretiFlanerty

DWALKER@PRETI.COM
Daniel W. Walker, Esquire

October 27, 2010

Mr. Jonathan Wayne
Executive Director
Maine Commission Governmental Ethics and Election Practices
135 State House Station
Augusta, Maine 04333

RE: Complaint against the Republican State Leadership Committee-Maine PAC

Dear Jonathan,

On behalf of the Maine Democratic Party, I am filing a formal complaint against the Republican State Leadership Committee-Maine PAC. I respectfully request that the Commission find that Independent Expenditure Report 142 filed by the Republican State Leadership Committee-Maine PAC at 12:38 p.m. on Saturday October 23rd fails to comply with the statutory reporting requirements. After having made such a finding, I respectfully urge the Commission to assess, at the same or later hearing, the maximum penalty available under Maine law.

On October 25, 2010, the Party filed a request for investigation into this matter and the Commission ordered an investigation on October 26, 2010 but declined to permit the Party to present its evidence so the Commission could determine whether a violation occurred. Although the ongoing investigation will be of value in determining a penalty, an investigation is unnecessary in order for the Commission to find whether a violation occurred. Because the party has presented prima facie evidence that a violation has occurred, and because a response by the RSLC to address whether a violation occurred does not require the gathering of evidence from its vendors, it is unnecessary for the Commission to provide the Republican State Leadership Committee-Maine PAC with any additional time to respond beyond the 24 hours provided for under Maine law. I therefore, respectfully request that this Commission render a final decision on this complaint within 24 hours as required under Maine law.

Under 21-A M.R.S.A. section 1012(3)(A) and Commission Rule 94-270 Chapter 1, Section 7(3), an expenditure must be reported at the time of obligation regardless of whether any payment has been made for the good or service. Further, under Commission Rule 94-270 Chapter 1, Section 10(3)(B), expenditures at this point in the campaign season must be reported within 24 hours.

First, the Report, Schedule B-IE-2, discloses television ad expenditures to Crossroads Media LLC of \$240,432.74 on October 22, 2010. However, the Maine Democratic Party has obtained documentation of a television purchase from WFVX-TV in Bangor by Crossroads Media LLC on behalf of the Republican State Leadership Committee-Maine PAC. See Attached "Exhibit 1." This document established that a \$7,110 television purchase was made by Crossroads Media LLC on behalf of the Republican State Leadership Committee-Maine PAC as early as 10:36 a.m. on October 22, 2010. Because this expenditure was not reported by the

Republican State Leadership Committee-Maine PAC in any other report, it is presumably a part of the television buy disclosed in the Report. In fact, the Republican State Leadership Committee-Maine PAC filed several no activity reports prior to the report in question. See Attached "Exhibit 8." At a minimum, this expenditure was reported 2 hours beyond the 24 hour statutory deadline. Additionally, the Republican State Leadership Committee-Maine PAC appears to have provided this Commission with material misrepresentations by filing no activity reports while making significant expenditures to influence Maine elections.

Second, the attached Exhibit 1 also reveals that ads began airing on WFVX-TV on Monday October 25, 2010 at 7 a.m. Moreover, Exhibits 3 and 4 show that the ads began airing on WGME at 5 a.m. on Monday, October 25, 2010 and WCSH beginning 12 p.m. on Monday October 25, 2010. The Party was told by WFVX staff that the station received the ads on Friday. October 22, 2010. In order for the ads on WFVX, WGME, and WCSH to air early Monday morning, they must have been provided to the stations on Friday. Given that the ads were provided on Friday, production of the ads must have begun before that date. Production of television ads usually takes at least a couple of days and requires the following process: 1. the customer polls the electorate to determine a message for the ad; 2. the vendor develops a treatment and script based on the message identified through polling; 3. the customer reviews the treatment and script; 4. the customer and vendor trade several revisions of the script; 5. the ad is produced; 6. the ad is reviewed by the customer's legal counsel for compliance with Maine election law; 7. the customer informs the vendor that the ad is finalized and approves the purchase of air time and distribution of the ad to the stations; 8. the ad is mailed to stations; and 9. the ad is received by the station and formatted for airing on the station's broadcast equipment. Although production of the ads began before the date of filing the IE Report 142, the Republican State Leadership Committee-Maine PAC failed to disclose that expenditure as required under Maine law.

Third, the Report discloses mail house and postage expenditures to Arena Communications of \$75,678 and \$22,551 on October 22, 2010. The Maine Democratic Party has obtained a copy of one of these mailings which was received on October 23, 2010 by Joe Perry and attached herein as Exhibit 2. Additional people have contacted the Maine Democratic Party to indicate that the mail piece was received as early as 10 a.m. that morning, nearly three hours before the independent expenditure report was filed. There is no feasible way that a mailing could be produced, printed, mailed, and delivered before 1 p.m. on October 22nd such that it could be received by mail on October 23, 2010. The normal process for developing mail pieces requires at least three to four days wherein the following process occurs: 1. the customer discusses the intent of the piece with the vendor; 2. the vendor develops draft mailings and provides them to the customer; 3. the customer reviews the drafts and approves one; 4. the customer and vendor trade several revisions of the piece; 5. the piece is reviewed by the customer's legal counsel for compliance with Maine election law; 6. the customer informs the vendor that the piece is finalized and approves printing and mailing of the piece; 7. the piece is printed and mailed through bulk-rate shipping; and 8. the piece arrives at voter residences within 1 to 3 days. In this case, the Republican State Leadership Committee-Maine PAC reported the October 22nd expenditure on October 23rd at 12:38 p.m., nearly three hours after the mailing was received by a voter. Exhibits 5, 6, and 7 are provided here as additional examples of the mailings which were received on October 23rd, and October 25th respectfully. It is clear that the

Republican State Leadership Committee-Maine PAC began production of these pieces before October 22nd and failed to report that expenditure under Maine law.

Fourth, the Report also lists a \$22,000 expenditure to Target Point Consulting, Inc. for polling made October 22, 2010. The Maine Democratic Party believes this polling was directly related to the production of the television ads because it is common practice to conduct polling during the development of political ads. Furthermore, the Maine Democratic Party has received reports of related polling conducted prior to October 22, 2010. Finally, Target Point Consulting, Inc. is the same group that conducted the polls in late September investigated by this Commission at the request of the Maine Democratic Party. During that investigation, Target Point Consulting did not identify the client for whom they were polling. The Party believes it is highly unlikely that an out-of-state polling company would be operating for more than one client in a single election cycle and suspects that the Republican State Leadership Committee-Maine PAC was behind those polls and failed to report them as required under Maine law in filings due on October 12th, October 22nd, and other various independent expenditure reporting deadlines.

See Attached "Exhibit 8."

The above stated instances illustrate a willful failure by the Republican State Leadership Committee-Maine PAC to comply with Maine law. The Party suspects that reporting of these expenditures was intentionally delayed by the RSLC in the hopes that the United States Supreme Court would grant an injunction against Maine's matching funds provision in the Respect Maine PAC v. McKee case. Had this occurred, the report filed by the RSLC on Saturday would not have triggered any matching funds. On Friday October 22nd, the Court refused to grant this injunction. It appears that the Republican State Leadership Committee-Maine PAC waited until that decision to report these expenditures and, in so doing, willfully violated the law.

The RSLC is a sophisticated national organization that has willfully late-filed one of the largest independent expenditures in Maine history (nearly \$400,000) and should be assessed an appropriate penalty. Under 21-A MRSA Section 1020-A(4-A), this includes "a percentage of the total contributions or expenditures for the filing period, whichever is greater, multiplied by the number of calendar days late." Additionally, 21-A MRSA Section 1127(1) allows for a fine of up to \$10,000 per violation which would be appropriate because "the failure to file a timely and accurate report resulted in the late payment of matching funds" to Deb Simpson, Patsy Crockett, Pamela Trinward, Jim Shatz, and Joe Perry. The purpose of these penalties is to discourage similar behavior in the future to ensure the integrity of Maine's clean election system by penalizing violators through monetary assessments. Such a penalty is designed not only to cost the violator money but also political cache, or integrity, prior to the election. The party does understand that the assessment of a penalty of the magnitude that is appropriate for this case may be time consuming. However, if this Commission delays the finding of a violation against an organization of the size and sophistication of the RSLC, relating to one of the biggest independent expenditures in recent memory, until after the election, it will send a signal to similar organizations that they can willfully violate Maine's election law without being held accountable in a timely and effective manner: any violation determined after Election Day would simply be viewed as a cost of doing business.

Maine law is clear: decisions on agenda items must be decided within 24 hours. The Commission has before it a formal complaint by the Party against the RSLC, and with all due

respect, the Commission is required to rule on this complaint within 24 hours. The ruling must include, at a minimum, a decision on whether a violation occurred. Maine law does not permit the Commission any discretion to provide additional time to either party to develop their case unless the parties so agree. The Maine Democratic Party does not consent to the allowance of additional time for a determination of a violation.

The purpose of the 24 hour requirement is to protect Maine election law against parties who willfully violate the reporting requirements in an intentional effort to bar the public from knowing the source and amount of money spent to influence Maine elections, and/or to disadvantage opposing candidates by denying prompt matching funds. The Maine Legislature recognized that these risks are acutely heightened during the week before an election and imposed a 24 hour requirement on this Commission to promptly resolve issues arising during that time and protect against these threats. Those who participate in Maine election campaigns must abide by those requirements whether or not it is convenient for them to do so.

Pursuant to the foregoing reasons, the Maine Democratic Party respectfully requests that the Commission rule that the Republican State Leadership Committee-Maine PAC violated Maine law and, at this or a later proceeding, assess the maximum penalty under the law.

Thank you for your attention to this matter.

Daniel W. Walker

Sincerela

DWW/jac Enclosure OCT22/10

22/10 10.40 9303269 UNCF V.1 CON #

MILLENNIUM SALES & MARKETING REP

TO

WFVX-TV ANDY HAUCK FM

ANDY HAUCK 202-955-5342 / WASHINGTON (2 SALESPERSON FAX# 917-206-8662 OFF

AGY CROSSROADS MEDIA LLC ADDR

66 CANAL CENTER PLAZA, SUITE 555 PH # 703-299-1760

ALEXANDRIA VA 22314

BYR NOELLE RAMSEY

ADV POLITICAL ISSUE GROU

PDT RSLC - MAINE D-32 FLT OCT25/10 - NOV01/10

REP ORDER COMMENT NEW POLITICAL ORDER PLESAE CONFIRM

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		1	M-F	10-1030P	30	OCT25-OCT29	1W	1	85.00	1
			PGM=NEWS							
		2	MON	10-1030P	3Ø	NOVØ1	IW	1	85.00	1
			PGM=NEWS					•		-
		3	SUN	10-11A	30	OCT31	1W	2	45.00	2
			PGM=FOX NEWS	SUNDAY						

TOTAL 260.00 (4)

OCT10(3) 175.00 NOV10(1) 85.00

\$5,200

MARKET TOTALS WFVX 5% CABL 0% UNKN 95% WABI 0% WBAN 0%

WLBZ 0% WVII 0%

SVC- NSI BOOKS- LAST DEMOS- RA35+P

*** START OF COMMENTS *******************************

CON CMT RSLC - MAINE 32 *** END OF COMMENTS ***************************

CON # REP TO PM	OCT22/10 10.53 9303270 UNCF V.1 MILLENNIUM SALES & MARKETING WVII-TV ANDY HAUCK 202-955-5342 /
OFF AGY ADDR	WASHINGTON (2 SALESPERSON FAX# 917-206-8662 CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 PH # 703-299-1760 ALEXANDRIA VA 22314
BYR ADV PDT FLT	NOELLE RAMSEY POLITICAL ISSUE GROU RSLC - MAINE D-32 OCT25/10 - NOV01/10

REP ORDER COMMENT NEW POLITICAL ORDER PLEASE CONFIRM

MC LN	DAYS	TIMES	LEN EFF DATES	CLS SEC	NPW F PLA	RATE	TOT SPT
	M-SU PGM=NEWS	11-1135P	30 OCT25-OCT31	1W	4	40.00	4
	MON PGM=NEWS	11-1135P	30 NOV01	1W	1	40.00	1
3 M 9	1-F GM=GMA	7-9A	30 OCT25-OCT29	1W	4	40.00	4
4 M	ON GM=GMA	7-9A	30 NOV01	1W	1	40.00	1
5 M·	-F GM=REGIS	9-10A	30 OCT25-OCT29	1W	5	35.00	5
6 MC PG	IN M=REGIS	9-10A	30 NOV01	1W	1	35.00	Ţ
7 M- PG	F M=VIEW	11A-12N	30 OCT25-OCT29	1W	4	50.00	4



CON # 930327	10.53 Ø UNO NIUM SALES &	CF V.1 MARKETING	ı		(CONTINUED)
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9 M-F PGM=SOAPS	1230P-4P	30 OCT25-OCT29	1W	4	60.00	4
10 MON PGM=SOAPS	1230P-4P	30 NOV01	1W	1	60.00	1
11 M-F PGM=NEWS	6-630P	30 OCT25-OCT29	1W	4	125.00	4
12 MON PGM=NEWS	6-63ØP	30 NOV01	1W	1	125.00	1
13 M-F PGM=WHEEL	7-730P	30 OCT25-0CT29	1W	2	600.00	2
		30 OCT25-OCT29	1W	4	700.00	4
15 SAT PGM=WHEEL/J	7-8P	30 OCT30	1W	1	125.00	1
16 MON PGM=DWTS		30 NOV01	1W	1	1,200.00	1
TOTAL 7110.00 (3	39)					
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OCT22/10 10.53
CON # 9303270 UNCF V.1
REP MILLENNIUM COLFO MILLENNIUM SALES & MARKETING

(CONTINUED)

SVC- NSI BOOKS- LAST

DEMOS- RA35+P

*** START OF COMMENTS ****************************

CON CMT RSLC - MAINE 32

WVII-TV Bangor Communications, Inc.



371 Target Industrial Circle Bangor, Maine 04401 Phone: 207-945-6457 1-800-499-9844 Fax: 207-942-0511

October 27, 2010

To Whom It May Concern,

Attached you will see copies of orders for advertising placed by the Republican State Leadership Committee. The time stamp at the top of the paper indicates they were received 10:36 and 10:53 am on 10/22.

Regards,

Michael E. Palmer

Vice President and General Manager

OCT22/10 10.38 UNCF V.1 CON # 9303265 REP MILLENNIUM SALES & MARKETING TO WVII-TV 202-955-5342 / FΜ ANDY HAUCK SALESPERSON FAX# 917-206-8662 WASHINGTON {2 OFF CROSSROADS MEDIA LLC AGY 66 CANAL CENTER PLAZA, SUITE 555 PH # 703-299-1760 **ADDR** 22314 ALEXANDRIA VA NOELLE RAMSEY BYR POLITICAL ISSUE GROU ADV RSLC - MAINE D-28 PDT OCT25/10 - NOV01/10 FLT

Republican State Holwade Leadership Comm.

REP ORDER COMMENT NEW POLITICAL ORDER PLEASE CONFRM

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	3	M-F	7-9A	30	OCT25-OCT29	1W	4	,	40.	00	2 4
		PGM=GMA									•
	4	MON	7-9A	30	NOVØ1	1W	1		40.	00	• 1
:		PGM=GMA									
	5	M-F	9-10A	30	OCT25-OCT29	1W	5		35.	00	5
		PGM=REGIS									
	6	MON	9-10A	30	NOVØ1	1W	1		35.	00	1
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CDN # REP	9303270 MILLENNIUM SA).53 UNCF \ ALES & MAF		: ·.	ž
TO FM	WVII-TV ANDY HAUCK	2	202-955-534	2 /	
OFF	WASHINGTON	[2 5	· ·		917-206-8662
AGY ADDR	CROSSROADS MI 66 CANAL CEN' ALEXANDRIA	ER PLAZA,	SUITE 555	PH #	703-299-1760
BYR ADV PDT FLT	NOELLE RAMSE' POLITICAL IS: RSLC - MAINE OCT25/10 - NO	SUE GROU D-32			

REP ORDER COMMENT NEW POLITICAL ORDER PLEASE CONFIRM

MC	LN	DAYS	TIMES	LEN	EFF DATES	CLS SEC		RATE	TOT SPT
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		PGM=NEWS							
	2	MON	11-1135P	30	NOVØ1	1W	1	40.00	1
		PGM=NEWS							
	3	M-F	7-9A	30	OCT25-OCT29	1W	, 4 .	40.00	4
		PGM=GMA				*	,	•	
	4	MON	7-9A	30	NOVØ1	1W	1	40.00	1
		PGM=GMA							
	5	M-F	9-10A	3Ø	OCT25-OCT29	1W	5	35.00	5
		PGM=REGIS							
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		PGM=REGIS							
	7	M-F	11A-12N	30	OCT25-0CT29	1W	4	50.00	4
		PGM=VIEW		•					-





aliwaYeki Malo tali M



Even in these hard economic films Joe Peny proposed a tax on head

Portland Press Herald for Carelessness With Public Money. To make matters worse. Perry wanted to raise our taxes while being lambasted by the

Joe Perry wanted to raise our taxes after he was fined for violating three provisions ng public funds through overdraft transfers,

Paid for by the Republican State Leadership Committee-Maine PAC, 1800 Diagonal Road, Alexandria, VA 22314. NOT PAID FOR OR AUTHORIZED BY ANY CANDIDATE

WHEN REFP HIS HANDS IN HIS OWN POCKETS

Republican State Leadership Committee 1800 Diagonal Road, Suite 230 Alexandria, VA 22314

THE PERRY HOUSEHOLD OR CURRENT RESIDENT

237 GROVE ST BANGOR ME 04401-4009

PAID NON PROFIT ORG



Product Agency

WGME Portland 81 Northport Dr Portland, ME 04103

Brand Buyer Name Phone/Fax Sales Office Salespersor

Millennium Washington DC

RAMSEY, NOELLE

RSLC MAINE D-15 (344275)

Comments Billing Type Account Types

National/Political Issue Agency BRD

Sales Tax

RSLC MAINE D-15 Weekiy/Irregular Ste 555

Alexandria, VA 22314

Crossroads Media-Alexandria 66 Canal Center Plaza

Schedule Dates Contract # Advertiser 980247

Republican Senate Leadership Committee (43869) Entered By POLITICAL ISSUE (ns) (1187) Crossroads Media-Alexandria (2097) 10/25/10-11/01/10

Millennium/DC, Washington DC (1108) CO-09 Demo Order Type Headline #

Commission % Package Deal

Net Total Commission 15,00

10/22/10

Date Entered

ECR09303071 Meghan Myers

32

\$17,400.00

Rate \$16,350.00 \$1,050.00

\$2,610.00

Normal Portland (WGME)
By Broadcast Month
Oct. 2010
Nov. 2010 Grand Total:

Last Modified

\$14,790.00

INCOMPLETE CONTRACT
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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10/22/10	NEWS	\$1,950.00 Portland (WGME)	\$1,950.00	\$650.00	. (4)	×	× ′×	ω ×	:30 5:30P- 6P (EST)	2 :30	10/25/10-10/29/10	i i	Est 9.0 Unapproved (NewL) on credit hold /	Est 9.1
10/22/10	NEWS	\$650,00 Portland (WGME)	\$650,00	\$650,00				i ×	:30 5P- 5:30P (EST)	2 :30	11/01/10-11/01/10		Est 8.0 Unapproyed (NewL) on credit hold /	Est 8,0
10/22/10		\$1,950,00 Portland (WGME)	\$1,950.00	\$650.00	tu	×	×	ω ×	:30 SP- 5:30P (EST)	2 :30	10/25/10-10/29/10	-	Est 7.0 Unapproved (NewL) on credit hold /	Est 7.0
01/22/01	YOUN	\$350.00 Portland (WGME)	\$350,00	\$175,00	2	×	×	2 X	:30 3P- 3:57P (EST)	:30	10/25/10-10/29/10		Est 6.0 Unapproved (NewL) on credit hold /	Est 6.0
01/22/01	NCMA	\$1,000.00 Portland (WGME)	\$1,000,00	\$200.00	U1		1-	-	:30 11:58A- 12:30P (EST)	:30	10/25/10-10/29/10	ł	Est 5.0 Unapproved (NewL) on credit hold / 5POT	Est 5.0
01/22/01	AN ROL	\$500,000 Portland (WGME)	\$500,00	\$100.00			1		:30 9A+ 11:57A (EST)	:30	5/10-10/29/10	on credit hold / 10/	Est 4.0 Unapproved (NewL) on credit hold / 10/25/10-10/29/10 SPOT	Est 4.0
07/23/07	MEDAZ	\$900.00 Portiand (WGME)	00.006	\$300.00	Lu	×	×	з ×	:30 5A- 6A (EST)	:30	10/25/10-10/29/10	_	Est 3.0 Unapproved (NewL) on credit hold , SPOT	Est 3.0
01/22/01	NEWS		\$400.00	\$400.00) p			×	:30 11P-11:35P (EST)		11/01/10-11/01/10 2	1	Est 2.0 Unapproved (NewL) on credit hold /	Est 2.0
01/22/01	NEWS		\$800.00	\$400.00	12	×	× × ×	2 ×	:30 11P-11:35P (EST)	:30	10/25/10-10/29/10	}·	Est 1.0 Unapproved (NewL) on credit hold /	Est.1.0
Litteren	Collillence	IOH	Total	Rate	u Spots	h Fr Sa Su	Tu We Th	SPW Mo	Run Times	Sec Length	Dates Sec	Type (Ref #)	Line Type / Break Type (Ref #)	Une
Entered	Comparis	71-12],		0 000				

CONTIRVIATION CONTRACT

Accepted-Agency/Advertiser:

Date:

B/€ Bookend P/B Piggy Back

Printed At: 10:28 DM on Friday Ortober 22 2010

Comments:

EXHIBIT



Agency

Advertiser

Product

Brand Sales Office Buyer Name Salesperson

Phone/Fax

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555

Alexandria, VA 22314

Comments Billing Type Account Types

Republican Senate Leadership Committee (43869) Entered By 10/25/10-11/01/10 POLITICAL ISSUE (ns) (1187) Crossroads Media-Alexandria (2097)

Schedule Dates

Demo

CO-OP Headline #

nate Enteren

By Broadcast Month
Oct. 2010
Nov. 2010

Rate \$16,350.00 \$1,050.00 \$17,400.00

Grand Total:

32

15.00 Normal

\$2,610.00 \$14,790.00

Last Modified ECR09303071 Meghan Myers 01/22/ut

RSLC MAINE D-15 National/Political Issue Agency BRD RAMSEY, NOELLE Millennium. Washington DC Millennium/DC, Washington DC (1108) Weekly/Irregular Order Type Sales Tax Package Deal Net Total Commission Commission %

RSLC MAINE D-15 (344275)

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Accepted-Age.	at the second control of		Est 14.0 Unapp	Est 13,0 Unapp	Est 12.0 Unap	Est 11.0 Unapp Prime	Est 10.0 Unap	Line Li
Accepted-Agency/Advertiser:			Est 14.0 (happroved (Newl.) on credit hold /	Est 13.0 Unapproved (NewL) on credit hold /	Est 12.0 Unapproved (NewL) on credit hold / Prime Premium	Est 11.0 Unapproved (NewL) on credit hold / Prime	Est 10.0 Unapproved (NewL) on credit hold /	Line Type / Break Type (Ref #)
			10/31/10-10/31/10	10/28/10-10/28/10	10/26/10-10/26/10	10/31/10-10/31/10	10/25/10-10/29/10	Dates
			2	~	22	Ŋ	2	Sec
Date: Accepte	CC	· .	:308P-9P (EST)	:3010P-11P (EST)	:307;58P- 9P (EST)	:30 9P- 10P (EST)	:30 6P- 7P (EST)	Length Run Times
Accepted-Station:	CONFIRMATION CONTRAC		jud.	1	<u>*</u>	j.a	3 × × × × ×	SPW Mo Tu We Th Fr Sa S
1	짉	•	×			×	ω	Su Spots
Date:	T		\$1,600.00	\$1,000.00	\$1,600.00	\$1,100.00	\$1,200.00	Rate
Comments:			\$1,600.00	\$1,000.00	\$1,600.00	\$1,100.00	\$3,600.00	Total
			\$1,600.00 Portland (WGME)	\$1,000.00 Portland (WGME)	\$1,600.00 Portland (WGME)	\$1,100,00 Portland (WGME)	\$3,600,00 Portland (WGME)	Station
4			AMAZING RACE	MENTALIST	NCIS	UNDERCOVER BOSS	NEWS	Comments
		-	10/22/10	10/22/10	10/22/10	10/22/10	10/22/10	Entered



Agency

Product

CPE Brand Phone/Fax Salesperson Account Types Buyer Name Sales Office

Crossroads Media-Alexandria 66 Canal Center Plaza

Alexandria, VA 22314

Comments

RSLC MAINE D-24 Weekly/Irregular National/Political Issue Agency BRD

Billing Type

Schedule Dates Contract # Advertiser 980251 Crossroads Media-Alexandria (2097) 10/25/10-11/01/10 RSLC MAINE D-24 (344278) POLITICAL ISSUE (hs) (1187) Republican Senate Leadership Committee (43869) Entered by

RAMSEY, NOELLE Millennium Washington DC:

Millennium/DC, Washington DC (1108)

CO-OP Last Modified Date Entered 10/22/10

Order Type Demo Headline # Normal

36

Rate \$15,150.00 \$2,650.00 \$17,800.00

Commission Commission % Package Deal 15.00

Sales Tax Net Total \$15,130.00 \$2,670.00

ECR09303073 Meghan Myers Portland (WGME)
By Broadcast Month
Oct. 2010
Nov. 2010 Grand Total:

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

ine Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments Entered
Est 1.0 (happproved (Newl.) on credit hold / 10/25/10-10/29/10 2 :30 (1P: 11:35P (EST) 3 X X X X X 3 \$400.00 \$1,200.00 Portland (WGME) NEWS 10/22/10 SPOT
Est 2.0 Linepproved (NewL) on credit hold / 10/25/10-10/28/10 2 :30/4:57A- 4:59A (EST) 3 X X X X 3 \$300.00 Portland (WGME) NEWS (10/22/10 SPOT)
Est 3.0 [Jnapproved (Newl.) on credit hold / 10/25/10-10/29/10 2 :30 9A- 11:57A (EST) 4 X X X X X X 4 \$100.00 Portland (WGME) AM ROT 10/22/10
Est 4.0 Unapproved (NewL) on credit hold / 10/25/10-10/29/10 2 :30 11:58A-12:30P (EST) 1 1 1 1 5 \$200.00 \$1,000.00 Portland (WGME) NEWS 10/22/10
Est S.O Inapproved (NewL) on credit hold / 10/25/10-10/29/10 2 :30 3P-3:57P (EST) 4 X X X X X 4 \$175.00 \$700.00 Portland (WGME) JUDY 10/22/10
Est 6.0 Unapproved (NewL) on credit hold / 10/25/10-10/29/10 > 2 :30/4:57P- 5:30P (EST) 2 X X X X X X 2 \$650.00 \$1,300.00 Portland (WGME) NEWS 10/22/10
Est 7.0 Unapproved (NewL) on credit hold / 10/25/10-10/29/10 2 :30 5;30P- 6P (EST) 3 X X X X X X 3 \$650.00 \$1,950.00 Portland (WGME) NEWS 10/22/10
Est 8.0 Unapproved (NewL) on credit hold / 30/25/10-10/29/10 2 :30 6P- 7P (EST) 1 X X X X X X 1 \$1,200.00 \$1,200.00 Portland (NGME) NEWS 500T
Est 9.0 (happroved (Newt.) on credit hold / 11/01/10-11/01/10 2 :30 6P- 7P (EST) 1 X 1 \$1,200.00 \$1,200.00 Portland (WGME) NEWS 10/22/10
CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:



Agency

Advertiser Schadule Dates たいまじゅんしゅ

Product

Brand Phone/Fax Buyer Name Sales Office Salesperson

Alexandria, VA 22314

Comments Billing Type Account Types

RSLC MAINE D-24 Weekly/Irregular Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555

Crossroads Media-Alexandria (2097) RSLC MAINE D-24 (344278) POLITICAL ISSUE (hs) (1187)

National/Political Issue Agency BRD RAMSEY, NOELLE Millennium Washington DC Millennium/DC, Washington DC (1108)

Republican Senate Leadership Committee (43869) Entered By VOLAUA HUA 10/25/10-11/01/10 Headline # Last Modified Pare Entered ECR09303073 Meghan Myers 01*177/*01

By Broadcast Month
Oct. 2010
Nov. 2010

Spots 30 6

\$15,150.00 \$2,650.00 \$17,800.00

Demo Order Type Normal

Commission Commission % Package Deal 15.00 \$2,670.00

Sales Tex Net Total

\$15,130,00 Grand Total: 8

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Accepted-Agency/Advertiser:			Est 18.0 Unappro	Est 17.0 Unappro	Est 16.0 Unappro	Est 15.0 Unappro	Est 14.0 Unappro	Est 13.0 Unappro	Est 12.0 Unappro	Est 11.0 Unapproved (N	Est 10.0 Unappro	Line Line	
/Advertiser:	-		Est 18.0 Unapproved (NewL) on credit hold /	Est 17.0 Unapproved (Newl.) on credit hold /	Est 15.0 Unapproved (NewL) on credit hold /	Est 15.0 Unapproved (NewL) on credit hold /	Est 14.0 Unapproved (NewL) on credit hold / SPOT	Est 13.0 Unapproved (NewL) on credit hold /	Est 12.0 Unapproved (NewL) on credit hold /	Est 11.0 Unapproved (NewL) on credit hold /	Est 10.0 Unapproved (NewL) on credit hold /	Line Type / Break Type (Ref #)	**************************************
	*	-	11/01/10-11/01/10	11/01/10-11/01/10	10/31/10-10/31/10	11/01/10-11/01/10	01/10/10-11/01/10	10/31/10-10/31/10	10/28/10-10/28/10	10/26/10-10/26/10	10/31/10-10/31/10	Dates	***************************************
		, N° %	Ņ	λ2	Ν	N	ŊĴ	2	Ŋ	N	N	Sec	
Date:			မြည့်	ļ.	ij	:30	<u>;;</u>	:3	:30) ;;	:30	Length	
Accepted-Station:	CONFIRMATION CONTRACT		:30 9A- 11:57A (EST)	:30 11:58A- 12:30P (EST)	:30 4:57A-'4:59A (EST)	:30 4:57P- 5:30P (EST)	:30 11P- 11:30P (EST)	:306:58P- 8P (EST)	:3010P-11P (EST)	:307:58P- 9P (EST)	:30 9P10P (EST)	Run Times	
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	JNT		-		×			×			×	Sa Su	
	RAC		2			_				<u></u>		Spots	
Date:	T		\$100.00	\$200.00	\$300.00	\$650.00	\$400.00	\$2,500.00	\$1,000.00	\$1,500.00	\$1,100.00	Rate	1.
Comments:			\$200.00	\$200.00	\$300.00	\$650.00	\$400.00	\$2,500.00	\$1,000.00	\$1,600.00	\$1,100.00	Total	and the second
		-	\$200.00 Portland (WGME)	\$200.00 Portland (WGME)	\$300.00 Portland (WGME)	\$650.00 Portland (WGME)	\$400.00 Portland (WGME)	\$2,500.00 Portland (WGME)	\$1,000.00 Portland (WGME)	\$1,600.00 Portland (WGME)	\$1,100.00 Portland (WGME)	Chation	
			AM ROT	NEWS	NEWS	NEWS	NEW/S	60 MINUTES	MENTALIST	NCIS	UNDERCOVER BOSS	Comments	
	}- I												



Crossroads Media-Alexandria 56 Canal Center Plaza

Alexandria, VA 22314

Comments Billing Type Account Types

RSLC MAINE D-25 Weekly/Irregular National/Political Issue Agency BRD

Sales Tax

Ä

Ste 555

WGME Portland 81 Northport Dr

Portland, ME 04103

Brand Salesperson Product Agency Buyer Name Sales Office Advertiser Phone/Fax RAMSEY, NOELLE Crossroads Media-Alexandria (2097)

Millennium/DC, Washington DC (1108) RSLC MAINE D-25 (344279) POLITICAL ISSUE (ns) (1187) Millennium Washington DC

Net Total Demo Commission Package Deal

Republican Senate Leadership Committee (43869) ~ Entered By 40-05 Date Entered Last Modified

Contract #
Schedule Dates

980254

10/25/10-11/01/10

Order Type Headline # Normal 8

Commission % \$15,130.00 15.00 \$2,670.00

Meghan Myers 10/22/10

\$16,150.00 \$1,650.00 \$17,800.00

ECR09303072

Oct. 2010 Nov. 2010 Portland (WGME)

By Broadcast Month Grand Total: 8

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	h Run Times	SPW Mo Tu We Th Fr s	Sa Su	Su Spots	Rate	Tota!	Station	Comments	Entered
Est 1.0	Est 1.0 Unapproved (NewL) on credit hold /	10/25/10-10/29/10	Ŋ	10	:30 11P- 11:35P (EST)	3 X X X X X	-	s.	\$400.00	\$1,200.00	\$1,200,00 Portland (WGME)	NEWS	10/22/10
Est 2.0	Est 2.0 (Inapproved (NewL) on credit hold /	10/25/10-10/29/10	2	,.	:30 5A- 5:57A (EST)	3 X X X X X		w	\$300.00	\$900.00	\$900.00 Portland (WGME)	NEWS	10/22/10
Est 3.0	Est 3.0 Unapproved (NewL) on credit hold /	10/25/10-10/29/10	N.	,	:30 9A- 11:57A (EST)	1 1 1 1 1	-	5	\$100.00	\$500.00	\$500.00 Portland (WGME)	AM ROT	10/22/10
Est 4.0	Est 4.0 Unapproved (NewL) on credit hold /	10/25/10-10/29/10	N	.,	:30 11:58A- 12:30P (EST)	1 I 1 1 1 1		ហ	\$200.00	\$1,000.00	\$1,000.00 Portland (WGME)	NEWS	10/22/10
Est 5.0	Est 5.0 Unapproved (NewL) on credit hold /	10/25/10-10/29/10	N	1	:30 3P- 3:57P (EST)	4 × × × × ×	ļ	4.	\$175.00	\$700.00	\$700.00 Portland (WGME)	υυργ	10/22/10
Est 6.0	Est 6.0 Unapproved (NewL) on credit hold / SPOT	10/25/10-10/29/10		,,	:30 SP5:30P (EST)	2 X X X X X		2	\$650.00	\$1,300.00	\$1,300.00 Portland (WGME)	NEWS	10/22/10
Est. 7.0	Est. 7.0 Unapproved (Nev/L) on credit hold /	10/25/10-10/29/10	2		:30 5:30P- 6P (EST)	ы × × × ×	·	w	\$650.00	\$1,950,00	\$1,950.00 Portland (WGME)	NEWS	10/22/10
Est 8.0	Est 8.0 Unapproved (New) on credit hold /	10/25/10-10/29/10	2		:30 ₆ P-7P (EST)	2 X X X X X	· • • • • • •	. 2	\$1,200.00	\$2,400.00	\$2,400.00 Portland (WGME)	NEWS	10/22/10
Est 9.0	Est 9.0 Unapproved (NewL) on credit hold /	10/31/10-10/31/10	2		.309P-10P (EST)	1-4	×	1.3	\$1,100.00	\$1,100,00	\$1,100,00 Portland (WGME)	UNDERCOVER BOSS	10/22/10
					CON	CONFIRMATION CONTRAC	Ĭ		-				
								1					

Accepted-Agency/Advertiser:

Date:



Product Agency Advertiser

Brand Phone/Fax Buyer Name Sales Office Salesperson

Crossroads Media-Alexandria 98 Canal Center Plaza Ste 555

Alexandria, VA 22314

Schedule Dates POLITICAL ISSUE (ns) (1187) Millennium/DC, Washington DC (1108) Crossroads Media-Alexandria (2097) Republican Senate Leadership Committee (43869) Entered By RAMSEY, NOELLE Millennium Washington DC RSLC MAINE D-25 (344279) 10/25/10-11/01/10 TONOCHU Date Entered 6 6 Commission % Package Deal Order Type Demo Headline# 15.00 8 10/22/10 Normal

Meghan Myers

Oct. 2010 Nov. 2010

\$16,150.00 \$1,650.00 \$17,800.00

Grand Total:

8

rur เลาน (พงเทย) By Broadcast Month

ECR09303072

Commission \$15,130.00

\$2,670.00

Sales Tax Net Total

Comments Billing Type Account Types

RSLC MAINE D-25 Weekly/Irregular National/Political Issue Agency BRD

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Total Station Comments D0.00 \$1,600.00 Portland (WGME) NCIS D0.00 \$1,000.00 Portland (WGME) MENTALIST D0.00 \$400.00 Portland (WGME) REMS D0.00 \$400.00 Portland (WGME) NEWS D0.00 \$300.00 Portland (WGME) NEWS D0.00 \$100.00 Portland (WGME) NEWS D0.00 \$650.00 Portland (WGME) NEWS D0.00 \$200.00 Portland (WGME) NEWS D0.00 Portland (WGME) NEWS															
Dates Sec Length Run Times SPW No Tu We Th Fr Sa SU Spots Rate Total Section Comments				Comments:	Date:					ed-Station:	,	Date		igency/Advertiser;	Accepted-A
Dates Sec Length Run Times SFW Mo Tu We Till Fill Sul Spots Rate Total Sation Comments 10/26/10-10/26/10 2 :30/7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) MCIS 10/26/10-10/28/10 2 :30/10P-11P (EST) 1 X 1 \$1,600.00 \$1,000.00 Portland (WGME) MENTALIST 1 10/26/10-10/28/10 2 :30/10P-11P (EST) 1 X 1 \$1,000.00 \$2,500.00 Portland (WGME) MENTALIST 1 11/01/10-11/01/10 2 :30/10P-11/35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30/9A-11:35P (EST) 1 X 1 \$400.00 \$300.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30/9A-11:39P (EST) 1 X 1 \$400.00 \$500.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30/9A-12:30P (EST) 1<						RAC.	CONT	NOI	RMAT	NFIF	CC		-		A TOTAL PROPERTY.
Dates Sec Length Run Times SPW Mo Tu We FF Set Spots Rate Total Station Comments 10/28/10-10/28/10 2 :30 7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/28/10-10/28/10 2 :30 10P-11P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) MENTALIST 11/01/10-11/01/10 2 :30 11P-11:35P (EST) 1 X 1 \$400.00 \$2,500.00 Portland (WGME) 60 MINUTES 11/01/10-11/01/10 2 :30 11P-11:35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) MEWS 11/01/10-11/01/10 2 :30 5A-5:57A (EST) 1 X 1 \$400.00 \$300.00 Portland (WGME) MEWS 11/01/10-11/01/10 2 :30 5A-5:57A (EST) 1 X 1 \$500.00 Portland (WGME) MEWS 11/01/10-11/01/10 2 :30 5A							ę.						,	-	
Dates Sec Length Run Times SPW No Tu We Th Fr Sa Spots Rate Total Station Comments 10/25/10-10/26/10 2 :30 7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/25/10-10/28/10 2 :30 6:58P-8P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST 11/01/10-11/01/10 2 :30 6:58P-8P (EST) 1 X 1 \$2,500.00 Portland (WGME) 60 MINUTES 11/01/10-11/01/10 2 :30 11P-11:35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30 5A-5:57A (EST) 1 X 1 \$400.00 \$300.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30 5A-5:57A (EST) 1 X 1 \$500.00 \$650.00 Portland (WGME) AM ROT 11/01/10-11/01/10 2 :30	10/22/1	NEWS	Portland (WGME)	\$200.00	\$200.00	1			×	<u> </u>	:30 11:58A- 12:30P (EST)		11/01/10-11/01/10		Est 17.0 U
Dates Sec Length Run Times SPW No. Turkle. The Fr. Sa. Str. Spots Rate Total Station Comments 10/26/10-10/26/10 2 :30 [7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/26/10-10/28/10 2 :30 [0:58P-9P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST 1 10/31/10-10/31/10 2 :30 [6:58P-9P (EST) 1 X 1 \$2,500.00 Portland (WGME) 60 MINUTES 1 11/01/10-11/01/10 2 :30 [18-11:35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30 [94-11:57A (EST) 1 X 1 \$300.00 Portland (WGME) NEWS 11/00/10-11/01/10 2 :30 [94-11:57A (EST) 1 X 1 \$300.00 Portland (WGME) AM ROT	10/22/1	NEWS	Portland (WGME)	\$650.00	\$650.00				×	J	:30 5P-5:30P (EST)		11/01/10-11/01/10	1	Est 16.0 U
Dates Sec Length Run Times SPW No Tu We Th Fr Sa SU Spots Rate Total Station Comments 10/26/10-10/26/10 2 :30 7:56P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) MENTALIST 1 10/26/10-10/28/10 2 :30 10P-11P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST 10/31/10-10/31/10 2 :30 6:56P-8P (EST) 1 X 1 \$2,500.00 Portland (WGME) 60 MINUTES 1 11/01/10-11/01/10 2 :30 13P-11:35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) NEWS 11/01/10-11/01/10 2 :30 5A-5:57A (EST) 1 X 1 \$300.00 Portland (WGME) NEWS	10/22/1	AM ROT	Portland (WGME)	\$100,00	\$100,00				×		:3D 9A+ 11:57A (EST)		11/01/10-11/01/10	1	Est 15.0 U
Dates Sec Length RunTimes SPW No. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/25/10-10/26/10 2 :30 7.58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/25/10-10/28/10 2 :30 10P-11P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST 10/31/10-10/31/10 2 :30 6:58P-8P (EST) 1 X 1 \$2,500.00 Portland (WGME) SO MINUTES 11/01/10-11/01/10 2 :30 11P-11:35P (EST) 1 X 1 \$400.00 \$400.00 Portland (WGME) NEWS	10/22/1	NEWS	Portland (WGME)	\$300.00	\$300.00	1-			×		:30 5A- 5:57A (EST)		11/01/10-11/01/10	i .	E\$ 14.0 U
Dates Sec Length RunTimes SPW No. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/26/10-10/26/10 2 :30 7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/26/10-10/28/10 2 :30 10P-11P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST 10/31/10-10/31/10 2 :30 6:58P-8P (EST) 1 X 1 \$2,500.00 Portland (WGME) 60 MINUTES	10/22/10	NEWS	Portland (WGME)	\$400,00	\$400,00	1	 		×	1,2	:30 11P- 11:35P (EST)		11/01/10-11/01/10		Est 13.0 Ur SF
Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 10/26/10-10/26/10 2 :307:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS 10/28/10-10/28/10 2 :3010P-11P (EST) 1 X 1 \$1,000.00 \$1,000.00 Portland (WGME) MENTALIST	10/22/10	60 MINUTES	Portland (WGME)	\$2,500.00	\$2,500.00	1	×	-		1-	:30 6:58P- 8P (EST)		10/31/10-10/31/10	1	Est 12.0 Ur
Dates Sec Length Run Times SPW Mo Tu We Th Fr Sal Sul Spots Rate Total Station Comments 10/25/10-10/26/10 2 :30/7:58P-9P (EST) 1 X 1 \$1,600.00 \$1,600.00 Portland (WGME) NCIS	10/22/10	MENTALIST	Portland (WGME)	\$1,000.00	\$1,000.00) mh		×		1-0	:30 10P- 11P (EST)		10/28/10-10/28/10	1	Est 11.0 Ur
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW No Tu We Th Fr Sa Su Spots Rate Total Station Comments	10/22/10	NCIS	Portland (WGME)	\$1,600.00	\$1,600.00				×	-	:307;58P-9P (EST)		10/26/10-10/26/10		24, 10'0 h
	Entered	Comments	Station	Total	Rate	Spots	รูเ	#	글	MdS	 	Ł		Line Type / Break Type (Ref #)	Line



WCSH6.com (207)828-6666 WCSH One Congress Square

10/25/10 - 11/01/10 Contract Dates Advertiser RSLC MAINE 15 Contract / Revision roduct 522576 Original Date / Revision 9514 Est. # 05377633 Alt. Order #

www.wcsh6.com

Republican Senatorial Le

10/22/10 / 10/22/10

Totals

Spots/

\$825.00	 د	N		iso		5a-7a	_I Report	/10 Moming	1/10 11/01	15 WCSH11/01/10 11/01/10 Morning Report
)))				٠		Rate \$20.00	Spots/Week	≩ ≨	민들	Start Date Week: 11/01/10
\$20.00	<u></u> ,	Z		:: :30		1237xm-136xm	Late Nicht w/Jimmv F	- 1	1/10 11/01/10	14 WCSH11/01/10
0 1. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.	-	1404		ů		11p-1135p <u>Rate</u> \$475.00	13 WCSH11/01/10 11/01/10 NEWS CENTER at 11 (M Start Date	Weekdays	1/10 11/01/ End Date 11/07/10	13 WCSH11/01 Start Date Week: 11/01/10
e 77 n			-			\$375.00	Spots/yyeek	Weekdays	End Date 10/31/10	Start Date Week: 10/25/10
\$375.00	,,,4	N N		:30		7p-730p	n's N	. 1	0/10 10/30	12 WCSH10/30/10 10/30/10
						# <u>Rate</u> \$400.00	Spots/Week 2	Weekdays	End Date 10/31/10	<u>Start Date</u> Week: 10/25/10
\$800,00	N	X		:30		11P-1130P	ws (Sa-Su)	10 Late Nev	2/10 10/31/	11 WCSH 10/30/10 10/31/10 Late News (Sa-Su)
						\$1,600.00	Spots/Week 1	Weekdays	End Date 10/31/10	Start Date Week: 10/25/10
\$1,600.00		Z		:30		6-7p	Early News (Sa-Su)	10 Early Ne	1/10 10/31/	10 WCSH 10/31/10 10/31/10
; ; ; ;						\$160,00	Spots/Week 5	Weekdays	End Date 10/31/10	Ø.
\$800.00	Ġ	Z		:30		1135p-1235a	Show	WCSH10/25/10 10/29/10 Tonight Show	5/10 10/29/	9 WCSH10/25
	; ·			č		\$2,000.00	News Center @ 530p <u>Weekdays Spots/Week</u>	Weekdays	End Date \\ 10/31/10	8 WCSH 10/25/10 <u>Start Date</u> E Week: 10/25/10 11
\$2,000,00		NA.		ò		\$1,800.00	1	MTWTF		Week: 10/25/10
\$1,800.00	فند	2		బ్	÷	5p-530p Rate	nter @ 5p	0 News Center @ 5p	/10 10/29/	7 WCSH 10/25/10 10/29/10
2						<u>Rate</u> \$325.00	Spots/Week 4	Weekdays	End Date 10/31/10	<u>0</u>
\$1,300.00	4	N		:30		12p-1230p	230p	WCSH 10/25/10 10/29/10 M-F 12-1230p	/10 10/29/1	6 WCSH 10/25
						Rate \$100.00	Spots/Week 5	Weekdays -TWTF	End Date 10/31/10	Start Date Week: 10/25/10
Amount) pots	Type Spots	Rate	Length Week	Days	Start/End Time	ian	Ch Start Date End Date Description	Date End D	*Line Ch Start

(* Line Transactions: N = New, E = Edited, D = Deleted)
Garnett Co., Inc. and its stations do not discriminate in adventising contracts on the basis of race or gender, Any provision in any order or agreement for adventising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning itselfity which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept become liable due the advertisement(s). This contract renders void any statement concerning that it is not provided to pay to station the amount of any bits rendered by station within the time specified and until Notwithstanding to whom bits are rendered by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 16th day of the Month following Broadcast.



Portland, ME 04101 (207)828-6666 WCSH One Congress Square

Republican Senatorial Le Advertiser 10/25/10 - 11/01/10 Contract Dates RSLC MAINE15 Contract / Revision 522576 Original Date / Revision 10/22/10 9514 05377633 Alt. Order # / 10/22/10

www.wcsh6.com

			-			\$15,389.25	\$18,105.00	50 \$		otals
						\$1,683.00	\$1,980.00	7 9	10	1/01/10 -11/01/10
			•	ē.		\$13,706.25	\$16,125.00	43 \$	10	09/27/10 -10/31/10
٠		٠				Net Amount	Gross Amount		# of Spots	Time Perlod
\$18,105.00	50		otals							
\$160.00		Z		:30	1	1135p-1235a <u>Rate</u> \$160.00	Spots/Week	0 Tonight Sh Weekdays	/10 11/01/10 End Date 11/07/10	18 WCSH11/01/10 11/01/10 Tonight Show Start Date End Date Weekdays Week: 11/01/10 11/07/10 M
						114-120 <u>Rate</u> \$100.00	Spots/Week	Weekdays	End Date 11/07/10	17 WCSH11/01/10 11/01/10 Hachel Hay Start Date End Date Weekdays Week: 11/01/10 11/07/10 M
\$100.00		MIN		.20		\$200.00	2	M	e <u>End Date</u> 11/07/10	Week: 11/01/10
\$400.00	N	Z		:30		9-11a) Today 2/3	10 11/01/10	16 WCSH11/01/10 11/01/10 Today 2/3
						<u>Rate</u> \$825,00	Spots/Week	Weekdays M	End Date 11/07/10	Start Date Week: 11/01/10
Amount	Type Spots		ek Rate	Length Week	Days	Start/End Time	מ	te Descriptio	Date End Da	*Line Ch Start Date End Date Description
Totals	<u> </u>		te.	Snote/						

Signature:

Date

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purpors to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to Indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertiser agency and service; jointly and service; jointly and service; lointly and service; jointly and service; jointly



WCSH Portland, ME 04101 One Congress Square

And:

www.wcsh6.com

88 Canal Center Plaza Suite 555 Alexandria, VA 22314 Crossroads Media

CONTRACT

·									Republican Senatorial Legistrative Committe	Advertiser	10/25/10 - 11/01/10	Contract Dates	RSLC MAINE24	Product		1-1
Agency Ref	IDB#	Adults 35+	Demographic	Shedial Lighted	WCSH	Station	EOM/EOC	Billing Cycle	gistrative Cor		9517	Est. #			522573	Contract / Revision
Advertiser Ref	Advertiser Code			1144 11144	Jim Quinn	Account Executive	Broadcast	Billing Calendar	nmitte 10/22/10	Original Date / Revision					/ 05377676	ision Alt. Order#
er Ref	Product Code				l elerep Philade	Sales Office	Cash	Cash/Trade	/ 10/22/10	3 / Revision					0,	#

\$500.00	C I	NM		:30		11a-12p	/29/10 Rachel Ray	5 WCSH 10/25/10 10/29/10 Rachel Ray
						<u>Rate</u> \$200.00	ate Weekdays Spots/Week	<u>Start Date</u> <u>End Date</u> Week: 10/25/10 10/31/10
\$2,000.00	10	Z		:30		9-11a	/29/10 Today 2/3	4 WCSH10/25/10 10/29/10 Today 2/3
						Rate \$825.00	ite Weekdays Spots/Week	Start Date End Date Week: 10/25/10 10/31/10
\$2,475.00	ω	Z.		:30		5a-7a	29/10 Morning Report	3 WCSH 10/25/10 10/29/10 Morning Report
						<u>Bate</u> \$20,00	ite Weekdays Spots/Week	Week: 10/25/10 10/31/10 MTWTF
\$100.00	Óì	Z	-	:30		1237xm-136xm	2 WCSH 10/25/10 10/29/10 Late Night w/Jimmy F	2 WCSH10/25/10 10
						Hate \$475.00	ite Weekdays Spots/Week 0 MTWTF 5	<u>Start Date</u> <u>End Date</u> Week: 10/25/10 10/31/10
\$2,375.00	Œ	Z		:30		11p-1135p	WCSH 10/25/10 10/29/10 NEWS CENTER at 11 (M	1 WCSH10/25/10 10
Amount	ype Spots	Type	Rate	Length Week	Days	Start/End Time	d Date Description	*Line Ch Start Date End Date Description
als	Totals			Spots/		-		

(* Line Transactions: N = New, E = Edited, D = Deleted)
Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concepting plability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept hereby the advertiser of the particular contract, advertiser, agency and service, jointly and serverations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and serverations claiming sequential liability.

TERMS: Due 16th day of the Month following Broadcast.



www.wcsh6.com

One Congress Square Portland, ME 04101
WCSH6.com (207)828-6666 **₩CSH**

Q	ontract / Revision	Alt. Order #
	522573 /	05377676
Contract Dates Pr	roduct	Est. #
10/25/10 - 11/01/10 R	RSLC MAINE24	9517
Advertiser	<u>Origir</u>	Original Date / Revision
Republican Senatorial Le	10/	10/22/10 / 10/22/10

\$825.00		Z		:30	5a-7a		15 WCSH 11/01/10 11/01/10 Morning Report
\$20.00	_	Z		. :30	1237xm-136xm <u>Rate</u> \$20.00	0 Late Nightw/Jimmy F Weekdays Spots/Week	14 WCSH 11/01/10 11/01/10 Late Night wJimmy F Start Date End Date Weekdays Spots/M Week: 11/01/10 11/07/10 M 1
\$475.00	_	MN		30	11p-1135p <u>Rate</u> \$475.00	Weekdays Spots/Week	13 WCSH 11/01/10 11/01/10 1 <u>Start Date</u> <u>End Date</u> <u>We</u> Week: 11/01/10 11/07/10 M
\$375.00		Z		:30	7p-730p <u>Rate</u> \$375.00	Weekdays Spots/Week	12 WCSH 10/30/10 10/30/10 I <u>Start Date</u> <u>End Date</u> We Week: 10/25/10 10/31/10
\$800.00	N	N		:30	11P-1130P <u>Rate</u> \$400.00	0 Late News (Sa-Su) Weekdays Spots/Week	11 WCSH 10/30/10 10/31/10 1 Start Date End Date We Week: 10/25/10 10/31/10
\$1,600.00		Z		:30	6-7p <u>Rate</u> \$1,600.00	Week	10 WCSH 10/31/10 10/31/10 Early News (Sa-Su) Start Date
\$800.00	O	Z		:30	1135p-1235a <u>Rate</u> \$160.00	Spots/Week 5	9 WCSH 10/25/10 10/29/10 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/25/10 10/31/10 MTWTF
\$2,000.00	_	Z		:30	530p-6p Rate \$2,000.00	O News Center @ 530p 5 Weekdays Spots/Week MTMTF 1	8 WCSH 10/25/10 10/29/10 N Start Date End Date We Week: 10/25/10 10/31/10 MTW
\$1,800.00		N N N		:30	5p-530p <u>Flate</u> \$1,800.00	0 News Center @ 5p 5 Weekdays Spots/Week MTWTF 1	7 WCSH 10/25/10 10/29/10 N <u>Start Date End Date Wes</u> Week: 10/25/10 10/31/10 MTW
\$975.00	ယ	Z	-	:30	12p-1230p <u>Rate</u> \$325.00	0 M-F12-1230p. 1 Weekdays Spots/Week MTwTF 3	6 WCSH 10/25/10 10/29/10 N Start Date End Date Wer Week: 10/25/10 10/31/10 MTW
:					<u>Rate</u> \$100,00	Weekdays Spots/Week	ਨ
als Amount	Totals ots	Type Spots	Rate	Spots/ Length Week	Start/End Time Days		*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)
Garnett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertiser agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station, have advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



WCSH '. (207)828-6666 One Congress Square Portland, ME 04101

10/25/10 - 11/01/10 Contract Dates . dvertiser Contract / Revision RSLC MAINE24 Product 522573 Original Date / Revision 10/22/10 / 10/22/10 9517 Alt. Order # 05377676

www.wcsh6.com

Republican Senatorial Le

Totals 50 \$18,105.00	09/27/10 -10/31/10 42 \$15,800.00 11/01/10 8 \$2,305.00	Time Period # at Spots Gross Amount	- 11		51	17 WCSH 11/01/10 11/01/10 Rachel Ray Start Date	<u> </u>	Start Date End Date Weekdays Spots/Week Week: 11/01/10 11/07/10 M 1	*I ine Ch Start Date End Date Description
\$15,389.25	\$13,430.00 \$1,959.25	Net Amount		12p-1230p eek <u>Bate</u> \$325.00	1135p-1235a eek <u>Rate</u> \$160.00	11a-12p <u>Pate</u> \$100.00	9-11a <u>Rate</u> \$200.00	ek <u>Rate</u> \$825.00	Start/End Time
			Totals	:30	i3 C	330	300		Spots/ Days Length Week Rate
				MEN			NN.	Z Z	Type Spots
			5	-	. -	<u> </u>		N	Totals ofs
			\$18,105.00	\$0 PU:00	#30n 00	\$160.00	\$ 100.00	\$400.00	s Amount
	,						-		

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all calines (including attorney's fees) for which Station may order or agreement of the particular contract produces or correspondence from agency or advertiser. It is further agreed that the station does not accept become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence defining sequential liability.

Notwithstanding to whom bits are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bits rendered by station, which the time specified and until Notwithstanding to whom bits are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bits rendered by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



WCSH Portland, ME 04101 One Congress Square

www.wcsh6.com

And:

Alexandria, VA 22314 88 Canal Center Plaza Suite 555 Crossroads Media

CONTRACT

	Contract / Revision	ion Alt. Order.#	
-	522572 /	05377695	
Product			
RSLC MAINE25			
Contract Dates	Est. #		- · · · · ·
10/25/10 - 11/01/10	9520		
Advertiser		Original Date / Revision	' Revision
Republican Senatorial Legistrative Committe	gistrative Comr	10/22/10	/ 10/22/10
	Billing Cycle B	Billing Calendar	Cash/∏rade
		Broadcast	Cash
	Station A	Account Executive	Sales Office
	WCSH	Jim Quinn	Telerep Philade
	Special Handling	(Q)	
	Damparanhin		
	Adults 35+		***************************************
	IDB# /	Advertiser Code	Product Code
	Agency Ref	Advertiser Ref	Ref

5 WCSH 10/25/10 10/29/10 Rachel Ray 11a-12p	4 WCSH 10/25/10 10/29/10 10day 2/3 Spots/Week Rate Start Date	Spois/Week 3	/10 10/29/10 Morning Report 5a	Week: 10/25/10 10/31/10 MTWTF 5 \$20.00	ght w/Jimmy F 123	Start Date End Date Weekdays Spots/Week Hate Week: 10/25/10 10/31/10 MTWTF 5 \$475.00	TER at 11 (M 11p-	*Line Ch Start Date End Date Description Start/End Time	
	10 to	000		0	36xm	0		Days	
:30		30	:30		:30		:30	Length Week Rate	Opole/
NM		Z S	Z		MN		Z	Type:Spots	
O		ð	ယ		(J1		Çī	pots	
\$500.00		\$2,000.00	\$2,475.00		\$100.00		\$2,375.00	Amount	

(* Line Transactions: N = New, E = Edited, D = Deleted)
Garnnet Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwriten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertiser. This contract renders void any statement concepting liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept become liable due the advertisement(s). This contract renders void any statement or space reasversitions claiming sequential liability.

Notwithstanding to whom bills are rendered by station within the time specified and until Notwithstanding to whom bills are rendered by station. Payment by advertiser to agency or to startice, shall not constitute payment to this station.

TERMIS: Due 15th day of the Month following Broadcast.



One Congress Square Portland, ME 04101

10/25/10 - 11/01/10 Contract Dates **HSLC MAINE25** Product Contract / Revision 522572 9520 Est.# 05377695 Alt. Order

www.wcsh6.com

Republican Senatorial Le

Advertiser

Original Date / Revision 10/22/10

10/22/10

Start/End Time Days Langth Week Rate Type Spots Hate \$100.00 :30 NM And And Sp-530p :30 NM And And Sp-530p NM And And Sp-630p NM And And Sp-730p NM And Sp-730p	15 WCSH 11/01/10 11/01/10 Morning Report	14 WCSH 11/01/10 11/01/10 Late Night w/Jimmy F Start Date	13 WCSH 11/01/10 11/01/10 NEWS CENTER at 11 (M Start Date End Date Weekdays Spots/Week Week 11/01/10 11/07/10 M 1	12 WCSH 10/30/10 10/30/10 Bill Green's Maine Start Date End Date Weekdays Spots/Wee Week 10/25/10 10/31/10S- 1	11 WCSH 10/30/10 10/31/10 Late News (Sa-Su) Start Date End Date Weekdays Spots/Wee Week: 10/25/10 10/31/10SS 2	10 WCSH 10/31/10 10/31/10 Early News (Sa-Su) Start Date	9 WCSH 10/25/10 10/29/10 Tonight Show Start Date	B WCSH 10/25/10 10/29/10 News Center @ 530p Start Date End Date Weekdays Spots/Wee Week: 10/25/10 10/31/10 MTWTF 1	7 WCSH 11/01/10 11/01/10 News Center @ 5p Start Date	6 WCSH 10/25/10 10/29/10 M-F 12-1230p Start Date End Date Weekdays Spots/Weel Week: 10/25/10 10/31/10 MTwTF 4	Week: 10/25/10 10/31/10 -TWTF 5	*Line Ch Start Date End Date Description
Days Length Week Rate Type Spots A	oming Report	ate Night w/Jimmy F kdays Spots/Week	EWS CENTER at 11 (M	ill Green's Maine kdays Spots/Week		arly News (Sa-Su) kdays Spots/Week	Show Spots	ews Center @ 530p kdays Spots/Week FF 1	ews Center @ 5p kdays Spots/Week	1230p <u>Spots</u>	s Spots	escription
Length Week Rate Type Spots A :30	5a-7a	1237xm-136xm <u>Rate</u> \$20.00	11p-1135p <u>Rate</u> \$475.00	7p-730p <u>Rate</u> \$375.00	11P-1130P <u>Pate</u> \$400.00	6-7p <u>Rate</u> \$1,600.00	1135p-1235a Rate \$160.00	530p-6p <u>Rate</u> \$2,000.00	5p-530p <u>Rate</u> \$1,800.00	12p-1230p Rate \$325.00	<u>Rate</u> \$100.00	
NM 1 \$1 \$1 NM 1 \$1 \$2 NM 1 \$1 \$1 \$2 NM 1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$:30	:30	:30	:30	:30	/ 30	:30	:30	:30	:30		1
49 85 45 A	. NM	NM	Z	NM.	NA	NN	N.	NM	NM	NM.		
	\$825,00	1 \$20.00	1 \$475.00	1 \$375,00		1 \$1,600.00		\$2,000.00	1 \$1,800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)
Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of face or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of face or gender, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's tees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser, it is further agreed that the station does not accept advertise or advertise or gazed reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until not constitute payment by the station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMIS: Due 15th day of the Month following Broadcast.



www.wcsh6.com

10/25/10 - 11/01/10 Advertiser Contract Dates RSLC MAINE25 Contract / Revision 522572 Original Date / Revision Est. # 9520 05377695 Alt. Order #

Republican Senatorial Le 10/22/10 / 10/22/10

					-		\$15,389.25	\$18,105.00	50 \$1			Totals
							\$3,213.00	\$3,780.00	8	0	11/01/10 -11/01/10	11/01/
			-	-			\$12,176.25	\$14,325.00	42 \$1	0	09/27/10 -10/31/10	09/27/
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	\$160,00	_	Z		:30		1135p-1235a	WO	Tonight Sh	0 11/01/10	18 WCSH11/01/10 11/01/10 Tonight Show	18
						-	#100.00	Spots/Week	Weekdays M	e End Date 11/07/10	Start Date Week: 11/01/10	Weel
	\$100.00	_	Z		:30		11a-12p	*	Rachel Ray	0 11/01/10	17 WCSH 11/01/10 11/01/10 Rachel Ray	17
							\$200.00	Spots/Week 2	Weekdays M	End Date Weekdays	Start Date Week: 11/01/10	Weel
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							<u>Rate</u> \$825.00	Spots/Week	Weekdays	End Date 11/07/10	<u>Start Date</u> Week: 11/01/10	Week
	Amount	pots	Type Spots	Rate	Length Week	Days	Start/End Time	מ	Ch Start Date End Date Description	ate End Dat	Ch Start D	*Line
	জ	Totals			Spots/	-						

Signature:

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)
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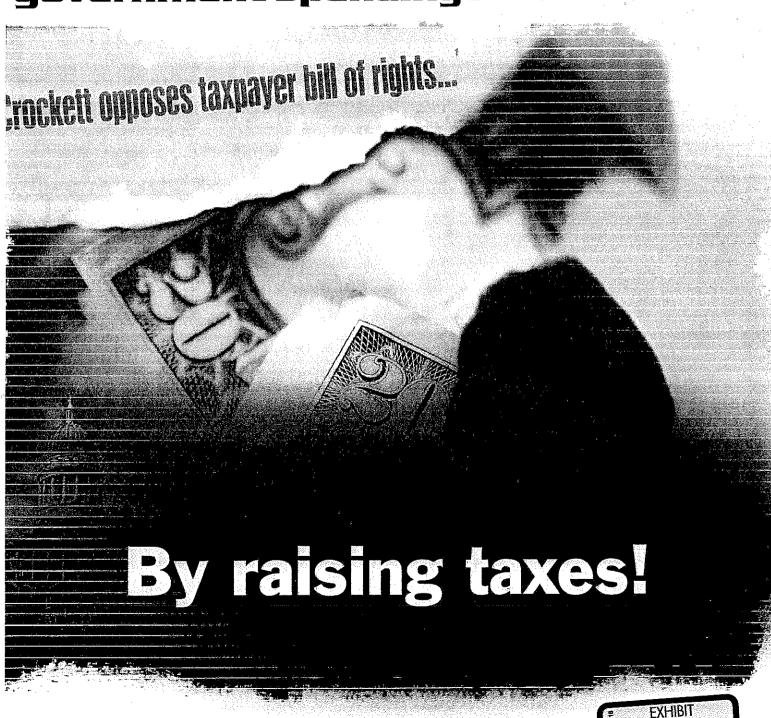
TERMS: Due 15th day of the Month following Broadcast:

republican State Leadership Committee 1800 Diagonal Road, Suite 230 Nexandria, VA 22314

NON PROFIT ORG U.S. POSTAGE PAID ISSUE MAIL

լ[լոգէ||վլլեոգ|||||իլելիակիլ||կրիայումը|||իզով||կրիևով_{||}||

How does Patsy Crockett want to pay for out-of-control government spending?



Higher Taxes or Less Government Spending?



PATSY CROCKETT
VOTED TO ALLOW HIGHER TAXES
WHEN SHE VOTED <u>AGAINST</u>
THE TAXPAYER BILL OF RIGHTS.

WITH HER VOIE, GROCKETE

- OPPOSED the limited growth of government
- OPPOSED controlled government spending
- OPPOSED protecting taxpayer dollars
- OPPOSED tax relief for Maine's hard-working families

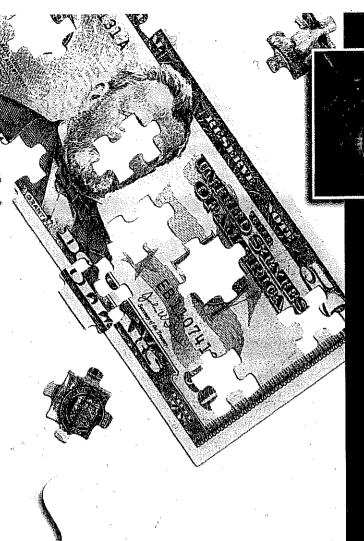
2. Kennebec Journal 5-1-09 3. I D 1088 Rolf Call Voce #206 6-5-09.

PATSY CROCKETT ALSO SUPPORTED A BILL to increase taxes on everyday items like car repairs, shoe repairs and movie tickets.³

That hurts family budgets and kills small business jobs!

ON NOVEMBER 2, SAY "NO" TO HIGHER TAXES AND "NO" TO PATSY CROCKETT.





Patsy Crockett voted against protecting your money by voting against a taxpayer bill of rights that would have:

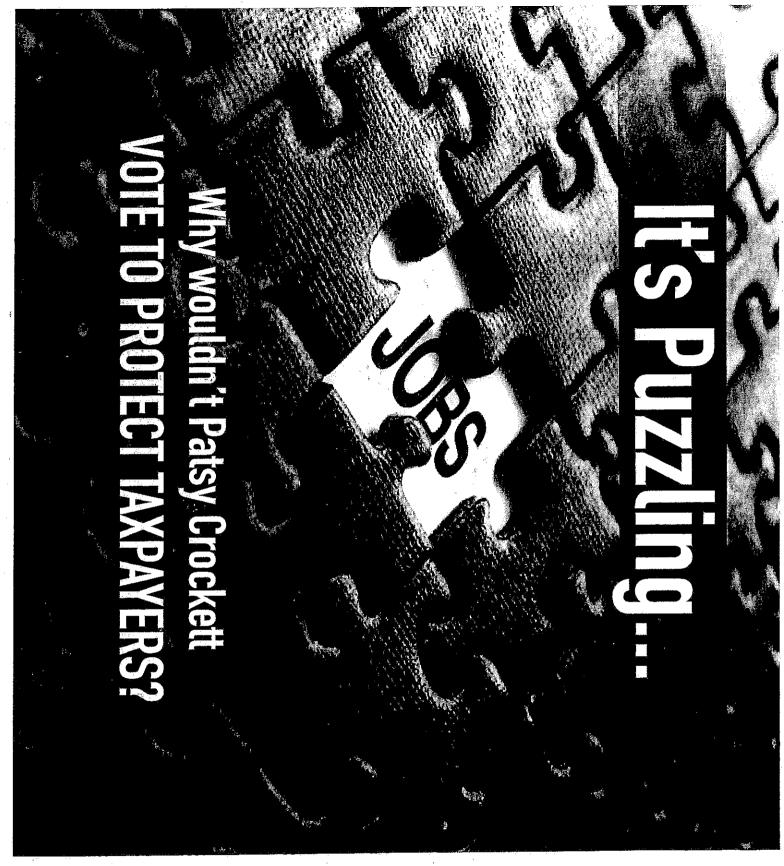
- Limited the growth of government
- Helped control government spending
- Protected taxpayer dollars

Patsy Crockett also supported increasing taxes on items like car repairs, shoe repairs and movie tickets.²

1. Rennebec Journal, 5/1/09
2. LD 1088 Roll Call Vote #206, 6/9

Vote against Patsy Crockett on November 2

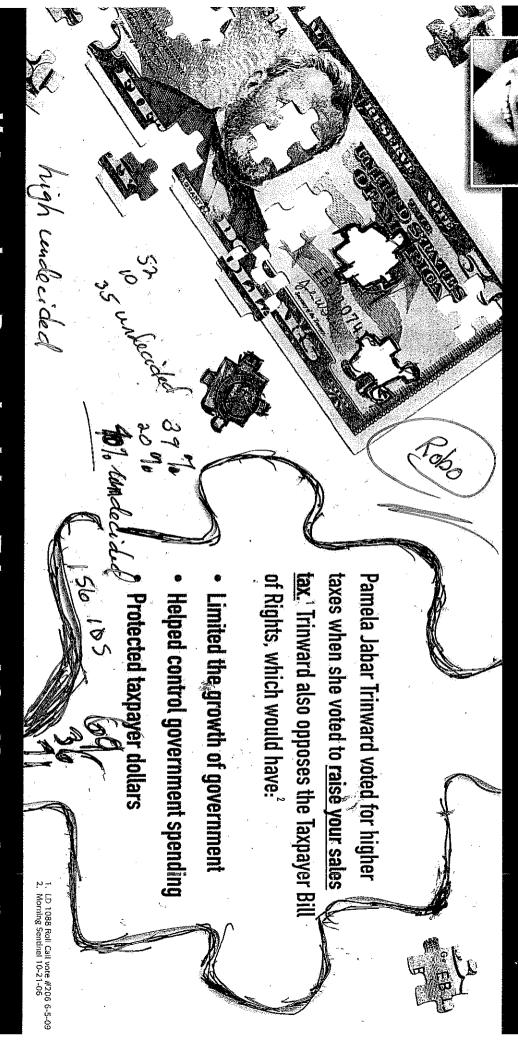
t's time to elect leaders who will stop raising taxes and stop the out-of-control spending



MH25CC-225+000







Vote against Pamela Jabar Trinward On November 2.

It's time to elect leaders who will stop raising taxes and stop the out-of-control spending



WESTC-\$259-010

WATERVILLE ME 04901-4940

WATERVILLE ME 04901-4940

WATERVILLE ME 04901-4940

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BROWSE FINANCIAL REPORTS

Leadership Committee - Maine PAC >

	Candidates
	Party Committees
	Political Action Committees
-	Ballot Question Committees
	Lobbyists/Clients

REPORTS

Report Listing

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Advanced	Candidate Lists

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Filed Registrations	
Lobbying Info	
Data Download	

Lobbyist Registration

PAC Reports For Republican State Leadership Committee - Maine PAC

The following is a list of reports filed by campaign year. Please click on the report you would like to view.

	·	Output Data
		NJ H
Campaig	n Year 2010	
Report Type	Filed Date	Amendment
PAC Registration	1/19/2010 2:07:24 PM	Yes
Quarterly - April (Filed No Activity Report)	4/6/2010 5:10:05 PM	
11-day Pre-Primary (Filed No Activity Report)	5/26/2010 4:38:33 PM	
42-day Post-Primary (Filed No Activity Report)	7/16/2010 11:08:02 AM	A CONTRACTOR OF THE PROPERTY O
Quarterly - October (Filed No Activity Report)	10/4/2010 11:57:28 AM	
11-day Pre-General (Filed No Activity Report)	10/20/2010 12:02:57 PM	
24-Hour Reports	10/23/2010 12:38:18 PM	
Campaig	n Year 2009	
	•	
Report Type	Filed Date	Amendment
Quarterly - April	4/7/2009 3:54:47 PM	
Quarterly - July	7/7/2009 2:18:47 PM	

Quarterly - October (Filed No Activity Report)	10/8/2009 2:13:56 PM	
Quarterly - January (Filed No Activity Report)	1/15/2010 11:43:52 AM	
Campaig	ın Year 2008	
Report Type	Filed Date	Amendment
PAC Registration	8/18/2008 2:48:16 PM	
October Quarterly	10/9/2008 1:59:08 PM	
11-Day Pre-General	10/23/2008 4:37:22 PM	
42-Day Post-General	12/15/2008 2:56:50 PM	
January Quarterly	1/14/2009 3:22:03 PM	
Candidate PACs - 24-Hour Report	10/24/2008 5:06:05 PM	

PAC Summary

Detailed Financial Activity for this PAC

(as of the last filed report)

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